



Impact Report

2016 - 2022

Boğaziçi University
Entrepreneurship Center

BRIGHT

Bogazici
University
Entrepreneurship
Center

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Notes from our Director



Since I became a faculty member at Boğaziçi University, I have found myself in an intense effort to foster, support, and grow entrepreneurship on campus. Boğaziçi University holds a very special place as an educational institution preferred by more than 700 of the top 1000 students who get the highest score in Turkey's university entrance exams. The majority of its graduates are highly influential people who have accomplished many successes both in Turkey and in the rest of the world. In fact, the most important feature that makes Boğaziçi University privileged and valuable is this network.

I believe that the reason for this is the strong roots of Boğaziçi's foundation, campus, and philosophy. As a matter of fact, creative self-confidence, which is at the core of entrepreneurship, can only grow in a climate that accommodates differences and ensures freedom of expression.

When we established the Entrepreneurship Center, we aimed to systematically improve the entrepreneurial successes at Boğaziçi based on the entrepreneurial genetics and essence of the university. For this reason, we define entrepreneurship as a mindset, a mentality, and a way of looking at life beyond establishing a company. In this way, we set out to show how anyone can be an entrepreneur, no matter where they are and what they are doing. So much so that, according to our definition, entrepreneurship means to be disturbed by something, to worry about something, to imagine better or even the unthinkable of what is offered, and to act with curiosity and quest to bring them to life. In fact, everyone has such stories in their life, big or small. The important thing is to realize this and to be involved in life actively rather than passively. The aim is building a life instead of living and going away.

To achieve this, it is recommended to get out of the comfort zone. There is one more thing I would like to add to this: While leaving your comfort, it is necessary to protect your peace. Hence, I define entrepreneurship as “peaceful discomfort.” In peace, there is gratitude for what you have, enjoying what you do, and being excited about new trials, even if they end in frustration and disappointment. Because in the entrepreneurial mindset, the road to success goes through many failures.

We have adopted four main principles as our philosophy to explain this mindset. These principles consist of challenging the status quo, embracing failure, having a long-term view, and being selfless. We remind each other of these principles each time and determine what we do at the Bright Center accordingly. We invite everyone who wants to be an entrepreneur to implement these principles in their lives.

We have done a lot of work since the establishment of the center, but I personally think that the work we are most proud of is the Fire Up Changemakers Certificate and Fellowship Program. With the program, which we started thanks to our cooperation with Stanford University, and to which we involved ITU and METU's Entrepreneurship Centers, students contribute to the innovation climate on campus.

Our purpose for preparing this impact report is to promote Boğaziçi University Bright Center for Entrepreneurship both on and off campus and share with you a part of our work that we consider important if not all. I hope you will be as excited as we are on the following pages and will contact us for the next steps in your entrepreneurial journey.

Kind Regards,



Oğuzhan Aygören

Director of the Bright Center for Entrepreneurship,
International Trade Department Faculty Member

Entrepreneurship at Boğaziçi University:



Video of the Center's opening:



About Bright

OUR MISSION

- To develop, cultivate and place entrepreneurship as a mindset.
- To reveal the entrepreneurial essence and genetics of Boğaziçi.
- To create the "Boğaziçi effect" and to ensure the emergence of more startups with higher quality.
- To elevate the corporate employees to individuals with an entrepreneurial mindset who question the status quo.
- To pave the way for large-scale initiatives encompassing and comprehending the world around us, as well as inspiring and activating these ideas.
- To raise individuals who learn to learn and take initiative on their own.

OUR VISION

To contribute to the Turkish economy with the Boğaziçi effect and to turn all entrepreneur candidates we support into successful entrepreneurs.

"Nothing is a mistake.

There's no win and no fail,
there's only make."

-Stanford d.school

What Does Bright Do?

It raises value-oriented entrepreneurs who are not afraid of making mistakes by taking risks in order to lay the groundwork for the birth of innovative companies that will compete with the world from Turkey. It supports entrepreneurs in training, mentoring, workshops, fundraising, solution partnerships with companies, conducts research, produces data and processes, and shares this data.

Who are Bright Entrepreneurs?

- They observe.
- They identify problems.
- They produce innovative solutions and seize their own opportunities.
- They think long-term and question the status quo.
- They try, they fail, and they try again.
- They learn from failures, explore, listen, and try again.
- They have the courage to start and change.
- They are value-oriented, not interest-oriented.

OUR PARTNERS

Students and Recent Graduates

Boğaziçi University Bright Center for Entrepreneurship; helps students transform the competitive advantage that comes with the Boğaziçi label into a personal and long-term competitive advantage.

Entrepreneurs

Boğaziçi University Bright Center for Entrepreneurship offers entrepreneurs information and social network that they can apply at every stage of difficulty.

Companies

Boğaziçi University Bright Center for Entrepreneurship evaluates the entrepreneurship levels of companies, provides training on various subjects, and enables companies to benefit from the Boğaziçi talent.

Our Philosophy: "Boğaziçi Effect"

1

Challenge the status quo

We don't shy away from asking the hard questions and come up with creative ways of doing things; thus we have the courage to start and act upon.

2

Take a Long-Term View

We are mission-oriented, and we do not sacrifice our long-term vision for short-term gains even when it is tempting to do so.

3

Embrace Failure

We can't know everything, but we can learn anything, so we embrace failure as a natural path to success through experimentation and observation.

4

Be Selfless

We believe in nurturing the communities and the environment we are in via sharing what we have with ethical and responsible behavior.



**BRIGHT BY
NUMBERS**

5000+

students participated in the events.

1000+

students have successfully completed introductory courses offered by members in the last 5 years.

100+

trainings were organized.

100+

events held.

50+

initiatives supported by the Centre.

50+

Cooperation meetings were held with organizations.

50+

Center members attended events as speakers.

10

students have been accepted into the Stanford University UIF program.

3

scientific publications were published with the contributions of the center.

3

awards were given to the members of the center.

Entrepreneurship Supports

a. Bright



b. TTO



c. Technoparks

- BÜN Technopark



- Dudullu OSB Boğaziçi University Technology Development Field (BÜDOTEK)



- Teknopark İstanbul, Cube Incubation



Entrepreneurship Supports

d. Incubation Centers and Accelerators

- DreamBu Incubation Center



- FNN Center



FEYYAZ
NİHAT
NECATİ

BOĞAZIÇI
ÜNİVERSİTESİ
TEKFEN
KULUÇKA
MERKEZİ

- Istanbul Health Industry Cluster



- Kandilli Deep Technology Base Health Technologies Accelerator



Kandilli
HEALTH

Ticareti
Hızlandırma
Platformu

- Boğaziçi UniversitLife Sciences and Technologies Application and Research Center (LifeSci)



Lifesci

DreamBU Incubation Center

DreamBU Incubation Center, which was established for Boğaziçi University students, alumni and academicians to commercialize their business ideas, continues its activities in cooperation with Boğaziçi University Technology Transfer Office and Boğaziçi University Bright Center for Entrepreneurship.

DreamBU provides various supports to entrepreneurs in training, mentoring, intellectual property, investor relations, networking, etc. Technology and innovation-oriented, scalable startups that are deemed appropriate by the startups applying through the application form obtain the right to use the incubation center in quarterly periods.



Application Prerequisite

At least one member of the applicant team must be Boğaziçi affiliated.

Some of the Startups We Supported

- Prisync
- BlueDot
- insaatdukkani.com
- Comparisonator
- Chexpress
- Others
- Atölyelik
- Blurry
- Intranet Teknoloji
- LimaTes
- DestekVer
- Smartlee
- HiEd
- Rent A Look
- Dijital Satranç Okulu
- Blindlook
- Re-fill
- Easysoft
- Integrio
- Proys
- Unwabu
- The Key Social
- Ofisrobotu
- AI Work Design
- Campaigne
- Pooly
- Locksbridge

DreamBIGG

DreamBIGG program, which has been conducted regularly since 2016 by Boğaziçi University Bright Center for Entrepreneurship and Technology Transfer Office on behalf of Boğaziçi University, is a young entrepreneurship support program in which TÜBİTAK provides techno-entrepreneurship funding support to entrepreneurs.

With the 1512 Techno-Entrepreneurship Funding Support Program by TÜBİTAK, the activities from the idea stage to the market are supported so that entrepreneurs can transform their technology and innovation-oriented business ideas into startups with high added value and qualified employment creation potential. Technology and innovation-oriented, scalable projects or initiatives that are deemed appropriate by the startups applying through the application form gain the right to use the incubation center. Thus, in addition to encouraging qualified entrepreneurship, it is aimed to create start-up companies that have high international competitive power, and can develop innovative, high-tech products and services.



1500
applications

28
support

Entrepreneurs from Boğaziçi

Boğaziçi University ranked first in the list of the number of founding partners in the 2021 Turkey Startup Ecosystem Investment Report, which is evaluated by Startup Centrum according to information such as sector, city, investment stage, crowdfunding, investor, founder, product type, and income model.

Kurucu Ortaklar/Üniversite Sıralaması

Üniversite	Vakıf/Devlet	Lisans	Y.Lisans	Doktora	Toplam
Boğaziçi Üniversitesi	Devlet	77	21	10	108
Orta Doğu Teknik Üniversitesi	Devlet	60	23	10	93
İstanbul Teknik Üniversitesi	Devlet	57	17	12	86
İhsan Doğramacı Bilkent Üniversitesi	Vakıf	38	9	5	52
Koç Üniversitesi	Vakıf	29	6	3	38
Yıldız Teknik Üniversitesi	Devlet	29	4	3	36
İstanbul Üniversitesi	Devlet	15	12	5	32
Anadolu Üniversitesi	Devlet	27	2	2	31
Marmara Üniversitesi	Devlet	21	6	1	28
Hacettepe Üniversitesi	Devlet	15	10	3	28
İstanbul Bilgi Üniversitesi	Vakıf	13	9	2	24
Sabancı Üniversitesi	Vakıf	12	5	2	19
Yeditepe Üniversitesi	Vakıf	11	5	3	19
Bahçeşehir Üniversitesi	Vakıf	10	9	9	19
Ege Üniversitesi	Devlet	9	4	4	17
Kocaeli Üniversitesi	Devlet	9	1	2	12
Sakarya Üniversitesi	Devlet	9	1	1	11
Galatasaray Üniversitesi	Devlet	4	4	2	10
Ankara Üniversitesi	Devlet	7	1	1	9
Dokuz Eylül Üniversitesi	Devlet	7	1	1	9
Gazi Üniversitesi	Devlet	7	1	1	8
Kadir Has Üniversitesi	Vakıf	4	2	2	8
Erciyes Üniversitesi	Devlet	6	1	1	7
Gebze Teknik Üniversitesi	Devlet	1	4	1	6
İstanbul Kültür Üniversitesi	Vakıf	5	1	1	5
Atatürk Üniversitesi	Devlet	3	1	1	5
Eskişehir Osmangazi Üniversitesi	Devlet	4	1	1	4
Selçuk Üniversitesi	Devlet	4	1	1	4
Trakya Üniversitesi	Devlet	4	1	1	4
Bursa Uludağ Üniversitesi	Devlet	4	1	1	4
Başkent Üniversitesi	Vakıf	3	1	1	4
Beykent Üniversitesi	Vakıf	2	1	1	4
Işık Üniversitesi	Vakıf	1	1	2	4
Ankara Yıldırım Beyazıt Üniversitesi	Devlet	3	1	1	3
Gaziantep Üniversitesi	Devlet	3	1	1	3

Üniversite	Vakıf/Devlet	Lisans	Y.Lisans	Doktora	Toplam
Atılım Üniversitesi	Vakıf	2	1	1	3
TOBB Ekonomi ve Teknoloji Üniversitesi	Vakıf	1	2	1	3
Fırat Üniversitesi	Devlet	2	1	1	2
İzmir Yüksek Teknoloji Enstitüsü	Devlet	2	1	1	2
Karabük Üniversitesi	Devlet	2	1	1	2
Karadeniz Teknik Üniversitesi	Devlet	2	1	1	2
Mimar Sinan Güzel Sanatlar Üniversitesi	Devlet	2	1	1	2
Pamukkale Üniversitesi	Devlet	2	1	1	2
Sivas Cumhuriyet Üniversitesi	Devlet	2	1	1	2
Süleyman Demirel Üniversitesi	Devlet	2	1	1	2
Doğuş Üniversitesi	Vakıf	2	1	1	2
İstanbul Aydın Üniversitesi	Vakıf	2	1	1	2
İzmir Ekonomi Üniversitesi	Vakıf	2	1	1	2
TED Üniversitesi	Vakıf	2	1	1	2
Haliç Üniversitesi	Vakıf	1	1	1	2
Hasan Kalyoncu Üniversitesi	Vakıf	1	1	1	2
İstanbul Ticaret Üniversitesi	Vakıf	1	1	1	2
İstanbul Okan Üniversitesi	Vakıf	1	1	1	2
Bolu Abant İzzet Baysal Üniversitesi	Devlet	1	1	1	1
Aydın Adnan Menderes Üniversitesi	Devlet	1	1	1	1
Bilecik Şeyh Edebali Üniversitesi	Devlet	1	1	1	1
Çukurova Üniversitesi	Devlet	1	1	1	1
Kütahya Dumlupınar Üniversitesi	Devlet	1	1	1	1
Harran Üniversitesi	Devlet	1	1	1	1
Kütahya Dumlupınar Üniversitesi	Devlet	1	1	1	1
Burdur Mehmet Akif Ersoy Üniversitesi	Devlet	1	1	1	1
Hatay Mustafa Kemal Üniversitesi	Devlet	1	1	1	1
Ondokuz Mayıs Üniversitesi	Devlet	1	1	1	1
Gülhane Askeri Tıp Akademisi	Özel	1	1	1	1
Çankaya Üniversitesi	Vakıf	1	1	1	1
Fatih Üniversitesi	Vakıf	1	1	1	1
İstanbul Şehir Üniversitesi	Vakıf	1	1	1	1
İstinye Üniversitesi	Vakıf	1	1	1	1
Maltepe Üniversitesi	Vakıf	1	1	1	1

Tablo12. Üniversitelerin kurucu ortak sayılarına göre sıralaması

Some famous entrepreneurs graduated from Boğaziçi University and their startups:

- Nazım Salur - Getir
- Nevzat Aydın, Melih Ödemiş - Yemeksepeti
- Emre Aydın - Çiçeksepeti
- Başak Taşpınar Değim - Armut
- Emek Kırbıyık - Düğün
- Mehmet Çelikel - Garajsepeti
- Sidar Şahin - Peak Games
- Aytül Erçil - Vispera
- Kemal Erol - Vivense
- Sercan Esen - IntenseEye
- Volkan Biçer - Mobilike, Rollic Games
- Muhammet Enginar, Osman Koç - UserGuiding
- Erdem Yurdanur - Masomo, Mağkolik
- Tuğrul Tekbulut - Logo Yazılım
- İbrahim Özer - Escort Bilişim
- Burç Tanır - Prysinc
- Selinay Filiz Parlak - Bluedot
- Dilara Keçeci - Teleporter



Through the Eyes of Entrepreneurs



Selinay Filiz Parlak

BU 21' Management-Psychology
Bluedot Co-Founder

“

I'm one of the founding partners of Bluedot. My path with entrepreneurship conceptually started in my first year at university, with the Startup Carnival, which I encountered while walking on the main square on campus, besides being a member of the BUIK Entrepreneurship sub-committee. Boğaziçi University Entrepreneurship Center has always been a home for me with a very rich potential thanks to its gathering of "like-minded" people and its network to access the school's alumni audience. In addition to organizing events on many subjects, the questions of what Boğaziçi students understand when it comes to entrepreneurship, how they approach this issue, and how different components in the school can create stakeholders under the roof of this ecosystem have always excited the growing student community and me at the center.

”

Through the Eyes of Entrepreneurs



Umut Baran Zorlu

Management Information Systems, 2022^b
Co-Founder of Comparisonator

“

Our paths with Bright crossed in 2019 through DreamBU. We presented the Comparisonator, which we had been working on for a year and a half at that time and were preparing to launch, to our instructors and received very positive comments. Bright was with us throughout our journey, from our first sale to Beşiktaş JK in December 2019, to the days when our product is used in 15 countries. Bright has provided us with a very nice environment where we can work between our lessons, and meet and exchange information with our peers who are on the same path as us.

As my esteemed partners, Tarkan Batgün, Furkan Yağız, and the entire Comparisonator family, we are grateful to our teachers Konca Günel, Ünal Arslan, Emre Tekeli, and Oğuzhan Aygören, whom we met thanks to Bright, for their support on this path, where we have placed our company among the top 10 companies in the world doing football data analytics business.

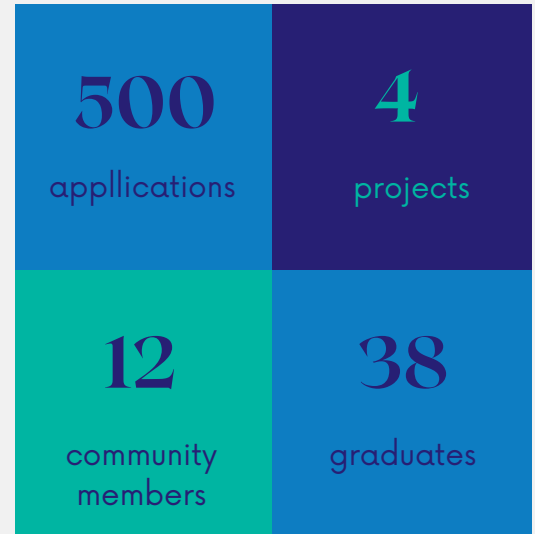
”



BRIGHT PROGRAMS

For Students

FireUp Change Makers Program



Fire-Up, which focuses on improving the entrepreneurship and social innovation skills of university students by adopting the concept of 'entrepreneurship as a mindset', was launched in 2020 with the partnership of Boğaziçi University Bright Center for Entrepreneurship and İTÜ GİNOVA Entrepreneurship and Innovation Center. 19 students from Boğaziçi University completed the program in which 500 applications were received, and 100 students participated. In the program, students were enabled to develop projects that would create change in the campus in line with their sustainable development goals. Stanford University 2017 UIF Fellow Zeynep Çelik contributed invaluable contributions to the program content, and 2019 UIF Fellow Fatih Gözükara was extremely instrumental and helpful in the functioning and communication of the program, and he played a key role in achieving success in the first year of the program.

In the program organized every year, students selected by the jury, including Boğaziçi University Bright Center for Entrepreneurship Center Director Assistant Professor Oğuzhan Aygören and İTÜ Assistant Professor Zeynep Beyazıt, provide an eight-week intensive, hands-on entrepreneurship and innovation training. Teams of students are expected to develop and implement projects to improve campus life throughout the process. During the program, with the active support of mentors from different fields of expertise, it is aimed to both keep the learning processes of the students alive and contribute to the success of the projects.

At the end of the eight-week period, four students from ITU and four from Boğaziçi University are selected as a result of the interviews organized by a jury that includes important people from the entrepreneurship ecosystem and are eligible to be nominated for the 'University Innovation Fellowship' program organized by Stanford University d.school. In the continuation of the process carried out in partnership with Stanford University, students are accepted to the program after passing the interviews organized by Stanford University.

In the coming years, it is planned to expand the program's scope throughout Turkey and improve the educational content with the support. For this purpose, METU Entrepreneurship Center has been included in the program that started in 2022. Thus, the students of the three leading state universities of Turkey will have the opportunity to work together to produce a joint project with the Fireup program, and they will be included in the international network together with the Stanford University UIF program. In addition, Fire-Up is a workshop area where Bright can try new training methods, new creative approaches, and new teamwork types to be added to the knowledge pool. Every year, it creates the effect it wants to create on itself with the volunteer work of the previous year's graduates and its changing and developing system.

You can watch the program called "Entrepreneurship as a Mindset" with the below code.



“

Fire-Up Manifesto

We believe students can achieve anything they set forth.

We are change makers!

With our efforts, we can influence the future.

When necessary, we can be a leader and direct the team, cooperate and become one with our teammates.

We adapt to the changes and become part of the change.

We are burning with our never-ending desire for learning.

We are carrying out this movement that brings us together, from artists to scientists.

Now the world needs us; we know it.

”

University Innovation Fellowship Program with Stanford d.school

10 University Innovation Fellows	3 semesters
3 projects	6 weeks

Boğaziçi University Bright Center for Entrepreneurship collaborates with the University Innovation Fellows (UIF) program by Stanford University and the Hasso Plattner Institute of Design (d.school).

Every year, four students selected from Boğaziçi University receive six-week training courses on business model development, design thinking, creativity, and innovation within the scope of UIF. Students who will be included in this program are selected from among students who have successfully completed the Fire Up program. In addition, four students selected to apply for the program and others evaluated in these elections are entitled to the title of "Bright Fellow" and have the opportunity to take initiative and carry out projects within Bright.

Zorlu Holding sponsored the program, which we first participated in in 2017 with the initiatives of Imece in 2017 and 2020. After 2018, when we could not send students due to financial difficulties, our students could continue to benefit from the program in 2019 with the financial contributions of Turkey's leading entrepreneurs and investors without expecting anything in return. Selected students not only receive education within the scope of the UIF program but also conduct research on entrepreneurship-related problems in their universities and develop projects to solve the identified problems.



Thanks.

Bright Center Director Asst. Prof. Oğuzhan Aygören, is also the only “Faculty Innovation Fellow” of the program at Boğaziçi University. Within this program, Asst. Prof. Oğuzhan Aygören was included in a weekly study group with 25 selected faculty fellows from around the world. Within the scope of the program, you can read Oğuzhan Aygören's article in the comments section on the future of higher education in the Stanford Change Forward magazine at the following link:



Within the scope of the program, eleven students from Boğaziçi University have been included in this program, and it is aimed to increase the number in the coming years. The relevant interview of four engineering students who participated in the UIF program in 2020 and achieved the title 'UIF Fellow' can be accessed via the QR code at the bottom right.



*Bogazici University students participated in the Stanford d.school University Innovation Fellow Program in 2017, 2019, 2020, and 2022 through BRIGHT.





UIF Manifesto

❁ MANIFESTO

we believe students can change the world.

our ideas matter. our efforts can make the difference.

OUR FUTURE DEPENDS ON IT.

we believe it lies within all of us:

we have the ability to lead when **LEADERSHIP** is required;
to exercise **HUMILITY** when not; to **COLLABORATE**
with others on creative solutions; to **ADAPT** with our
ever-changing environment; and to keep our **LOVE**
of **CONTINUOUS LEARNING** alive until our last breath.

we are leading a **movement**

across **AMERICA** to bring together

ENGINEERS & DESIGNERS, *scientists & sociologists*,
STEM students & liberal artists.

together, we will harness our **CREATIVE POTENTIAL**,
invent truly **INNOVATIVE** solutions, hone our
ENTREPRENEURIAL MINDSET & bring our bold ideas to *life*.

our nation needs us.

the time is now.

universityinnovationfellows.org



HASSO PLATTNER
Institute of Design at Stanford

Stanford University - UIF Silicon Valley Meetup 2022

The Silicon Valley Meetup, the first face-to-face meeting of the University Innovation Fellow program, organized by Stanford University d.school after the pandemic, was held on the Stanford University campus in March 2022. In addition to the participation of Boğaziçi University fellows Haluk Ziya Tercan, Zişan Özdemir and Arda Ulutürk, Asst. Prof. Oğuzhan Aygören and Assoc. Prof. Burcu Rodopman also physically attended the meeting.

Fellow students and faculty members from more than ten countries and different universities attended the three-day training, panels, and experience areas at the meetup. In the meetup, where the main purpose was to teach "leading change", opportunities were created to get to know technologies in different sectors, examine the Stanford University campus, develop leadership skills, empathize and work together. In addition to being inspired by the Stanford University ecosystem, our students had the opportunity to tour the Silicon Valley environment and make company visits.

Working with Bright for years, our students Haluk Ziya Tercan, Zişan Özdemir, and Arda Ulutürk, who are important examples of Bright's philosophy, did not see the problems they faced as unsolvable and managed to finance the visit to Silicon Valley meetup with methods such as crowdfunding and direct access to individuals living in the region.



Through the eyes of our students:

"The Silicon Valley meetup was one of the turning points for me. As a result of the training we received, I experienced the excitement of being able to lead the change. In addition, I gained self-confidence with the inspiration of seeing Silicon Valley, San Francisco, and most importantly, Stanford University. Although I made a lot of benefits, the most important thing was that I realized that we are doing good work in Turkey and that we are not behind anyone. Although our opportunities are less than in other countries, we are highly motivated and work well. We have no reason to distrust ourselves. Like an entrepreneur, we will try harder to make the best use of our opportunities, and we will inspire others to do so."

- Haluk Ziya Tercan



You can also access the presentation made by Bright Center Director Oğuzhan Aygören in the 2022 UIF program via the QR code below.



UIF Silicon Valley Meetup news link at Bogazici News:



Exploring to Become Human

Oğuzhan Aygören
Prof. of Marketing and Director of
Bright Center for Entrepreneurship
Bogazici University



“

The higher education process needs students who will be ambassadors of change today more than ever. The global pandemic we are experiencing is forcing higher education leaders and institutions to find new ways to view education and communicate with students. University students, on the other hand, have a very special opportunity as one of the actors designing today's educational experience in this uncertain period. Likewise, universities have the opportunity to involve students more in their educational processes.

- Humera Fasihuddin (Stanford UIF Program Director)

”

Bright Through the Eyes of UIF Fellows



Haluk Ziya Tercan

Civil Engineering, 2023^b

My relationship with Bright started in my prep year. I participated in the center's project called 'Design the Campus.' We had a few months of work and I had the opportunity to meet people who are after innovation and take time for it. Bright reminded me how much ideas are valued at Boğaziçi University. Every time I was on campus, I stopped by the DreamBU Incubation Center and participated in conversations, and met people.

In this program, I received training on change and innovation for weeks and had the opportunity to carry out practical activities. Bright has been a key for me to create change, think in this direction, and strive to overcome even if there are difficulties. Bright demanded of me to produce, think, strive and have fun simultaneously. In this way, I tried to improve myself and the environment I was in on a regular basis.



Arda Ulutürk

Mechanical Engineering, 2023^b

During my time at Bright, I had the chance to see the problems of the school closely and to find solutions to these problems. When I saw a problem, I learned how to approach it and how to work as a team. The interviews we made with our friends, especially while identifying the problems, were very useful for me to see the basis of the problems at school. The most important thing that Bright added to my life is that it made me understand that problems that seem so big can be solved very easily with the right team and the right methods.

Bright Through the Eyes of UIF Fellows



Fatih Gözükara
International Trade, 2023^b

There are many different ways to exist. Each person chooses one of these ways, or builds a new one for himself, depending on where he looks at the world. Sometimes a few people come together to create a collective consciousness of existence by being inspired by the past, the present, and the future, but mostly by each other. It is now their own new way of being, perhaps a small tribe.

This is how Bright set out. The concepts at hand when we set out were entrepreneurship, innovation, change, and discovery. We saw these concepts as a tool to answer our most fundamental question. Our most fundamental question is: "How to exist?". Each question is an equation in itself, it has its own constants and variables. We saw that the constant of this great, ancient and important question of humanity - how we will exist - was "change," and the variable was "human." For this reason, Bright built its journey to accept change as a constant and invest in people.

I think that one of the most basic instincts of human being, the search for the better, and the development as a result of this, are among the most sacred concepts of humanity. I believe that this is what separates the past from the present and what will make the future different from today. In the journey of man to the better, man should be freed and encouraged; should be given the opportunity to explore, see and try. Bright is exactly such a place.

A tribe, a playground where change leaders can exist in their own way, who believe in change and the destructive power of change, who base their existence on the ability of water to direct the flow of water and change things wherever they are, constantly discovering, learning, producing, and fighting for it when appropriate.

UIF Fellowlarının Gözünden Bright



Zışan Özdemir

Chemical Engineering, 2022^b

The Stanford University Innovation Fellows program is a program in which we experience the practices of human-oriented design for six weeks and put forward projects to create a change in our university. Since the program has been online for years, it really taught us a lot about organizing events online during the pandemic. Besides, one of the best things about it is being part of a community of many people from every continent with very different experiences. In this way, you can both take part in projects carried out by fellows in other countries and apply the practices you learned from them in your own projects. Moreover, the program has no end. Once you become a Fellow, you remain a part of this community for the rest of your life. After the training given within the program's scope, BRIGHT creates a playground for the projects you want to realize. My focus in the program was to develop a culture of social innovation in Boğaziçi. To this end, we aim to create a community called BUMPACT, to spread awareness of social impact, and to bring together everyone who has set their heart on this field in Boğaziçi.



Osman Oğuz Nuhoğlu

Industrial Engineering, 2022^b

BRIGHT allows 4 students to attend the UIF program organized by Stanford University every year. In my opinion, the most important feature of the UIF program is that the community comprises participants from all over the world. You can constantly find the opportunity to communicate with people from different countries, schools, and departments. For example, we met with a fellow from the Netherlands during our interview to participate in the program, and our mentor who accompanied us throughout the training was from the UAE. UIF's motto is "Students can change the world." and in accordance with this motto, it provides the necessary equipment and self-confidence to the students. After training, UIF expects you to work directly on a project to solve a school problem and contribute directly to the school's development. During these projects, you can come across many different things and learn a lot.

Startup Carnival

Since 2016, it has been an interactive entrepreneurship festival based on fun and learning every year. It is aimed that entrepreneurs in the ecosystem get to know and interact with each other.

More than 5000 people have participated in this festival, which has been held four times so far, cooperation between startups has been encouraged, job and internship opportunities have been offered to the participants, and many initiatives have been indirectly invested in thanks to the interactions established.



5000+
attendees

4
times

Startup Carnival



Introduction video in 2016:



Introduction video in 2017:



Startup Carnival

Introduction video in 2018:



Bloomberg interview in 2018:



International Connections

- Stanford d.School



- CGI University



- Singapore Management University



- Nevada University Ozmen Center for Entrepreneurship



- Cornell Tech



- Israel Institute of Technology



CGI University

For over a decade, the Clinton Foundation has dedicated itself to making the world a better place and improving people's lives, bringing together diverse groups of people to create the next generation of leaders.

Bogazici University Bright Center for Entrepreneurship represents Boğaziçi University and acts as the coordinating unit in the program in partnership with Boğaziçi University International Relations Office and CGI U (Clinton Global Initiative University).

This program, which is open to the application of undergraduate and graduate students from all departments of the university, and which was implemented online for the first time in 2021, includes students from all over the world who want to make a positive impact and create change. Students accepted to the program have the opportunity to find mentors from different parts of the world, a full education focused on social impact, start-up financing, and attend various events organized at a global scale throughout the year.

However, the Peter G. Peterson Foundation, the IBM Call for Code program, and Verizon company also offer many additional opportunities to students working in certain fields.

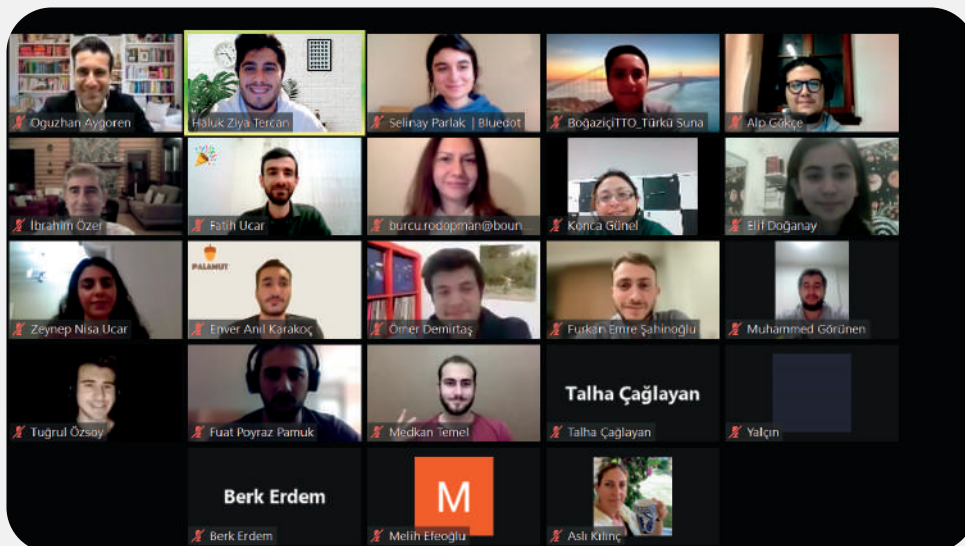
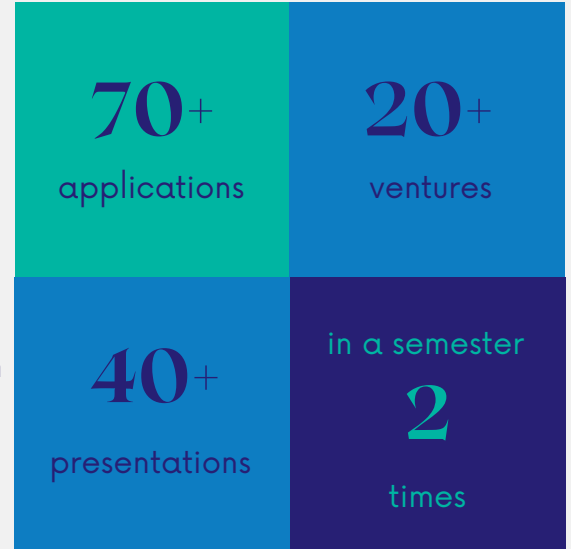


Pitching Day

Organized by Boğaziçi University Bright Center for Entrepreneurship and Boğaziçi University Technology Transfer Office, Pitching Day aims to support students to benefit from Boğaziçi University's strong business world and entrepreneurial network and develop their ideas.

Invited startup founders, whose teams must include at least one member from Boğaziçi University, present their innovative ideas to the jury and the audience in five-minute presentations and answer questions from the jury in under the five-minute deadline.

The DreamBU Incubation Center provides a co-working space for the ideas selected during Pitching Day, as well as the opportunity to find qualified teammates and co-founders for startups.



BrightTalks

Bright Talks is a conversation and experience transfer event based on the philosophy of Boğaziçi University Bright Center for Entrepreneurship that an entrepreneurial culture can be built with courage and self-confidence. Successful entrepreneurs are hosted by Bright in Bright Talks in order to instill this culture in the environment, especially among students.

The entrepreneurial ecosystem, their own success stories, and similar topics are discussed with the guests. Thus, it is aimed to expand the vision of the students and to improve themselves by seeing exemplary entrepreneurs. Until today, the first names that come to mind when entrepreneurship is mentioned, such as Nazım Salur and Nevzat Aydın, were hosted, and interviews were held. At these events, students have direct access to leading startup founders, entrepreneurs, investors, artists, and change-makers in general with the opportunity to ask questions.

10+
times

500+
attendees



Corporate Entrepreneurship and Innovation Summit

Organized online by the Boğaziçi University Bright Center for Entrepreneurship, the Corporate Entrepreneurship and Innovation Summit, which focuses specifically on open innovation, hosted leading executives, academics, professionals, and interested parties from Turkey and the world on November 26, 2020. More than 650 industry professionals from many companies such as Alarko Holding, Kolektif House, UiPath, Fark Holding, and Ford Otosan underlined the importance of open innovation in solving global problems. Details of the summit can be accessed at www.buinovasyon.com.



You can also access the videos of the summit from the following code:

Inovasyon ve Kurumî Girişimcilik Zirvesi

26 Kasım 2020 **•online** **www.buinovasyon.com**

DR. ÖĞÜZHAN AYGÖREN
Doçent
Boğaziçi Üniversitesi, İktisadi İdari Bilimler Fakültesi, İşletme Bölümü

PROF. DR. MARCEL BOGERS
Profesör
Eindhoven University of Technology

EFE ERDEM
Kurucu Ortak
MESG

DR. SOH KIM
Kurucu Ortak
Eindhoven University of Technology

KAAN AKIN
Kurucu Ortak
İstanbul Kültür Sanat Akademisi - Corporate Knowledge

YAVUZ ÇİNGİTAŞ
Kurucu Ortak
SOBİHN

ÖMER ERKİMEN
Kurucu Ortak
Neta Akademi

ESRANUR KAYGIN
Kurucu Ortak
Tosun Group

PROF. DR. ERHAN ERKUT
Doçent
MİT - İstanbul

KIVANÇ EMİROĞLU
Kurucu Ortak
Ergon Akademi

SONAT KAYMAZ
Kurucu Ortak
Dogru Akademi

GÜL ERTÜG
Kurucu Ortak
Fark Group

HANDE ENES
Kurucu Ortak
SAP Akademi

AHU SERTER
Kurucu Ortak
Fark Group - SAP Akademi

TANSU YEĞEN
Kurucu Ortak
VİPNET

TAL GARİH
Kurucu Ortak
Akademi Kurumleri - Akademi Kurumleri

AHMET ONUR
Kurucu Ortak
KURUMSAL

CIVAN SÖZKESEN
Kurucu Ortak
Fark Group

BUSS+

LeanLAB

Academic coordination of LeanLab program, supported by the Istanbul Development Agency and the Ministry of Industry and Technology of the Republic of Turkey, was carried out by Oğuzhan Aygören, the director of Bright at Bogazici University, with the leading partnership of Özyeğin University.

The program is aimed at academicians and doctoral students who have business ideas with commercialization potential; aims to strengthen academic entrepreneurship based on university, public, and industry cooperation. A minimum of six and a maximum of ten academicians or doctoral students are accepted to the program each year.

Within the scope of this program, created in cooperation with Özyeğin University, training, mentoring support and consultancy services are provided to academicians and doctoral students who want to realize their academic business idea, from I-Corps and Business Model Generation certified trainers. In addition, infrastructure facilities and investor access are provided. This program offers six weeks of intensive training. The training, which were held for the first time in 2018, were hosted by Boğaziçi University in 2019.

For information about the program, you can access the video from this code:

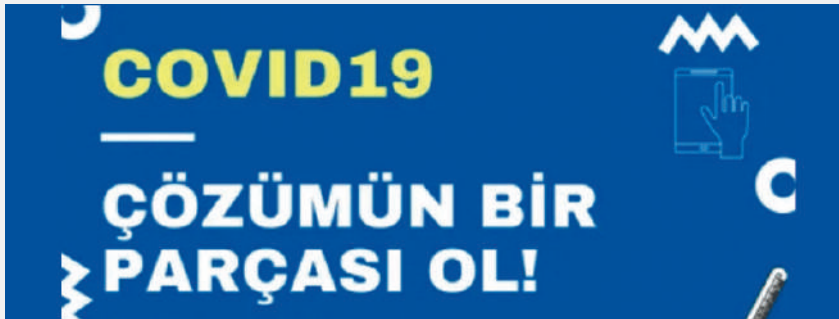


Coronathon Turkey

With the onset of the Covid-19 epidemic on March 21-23, 2020, one of the first Hackathons to be held online in the world was organized. Coronathon Turkey was led by Asst. Prof. Oğuzhan Ayyören, the director of Boğaziçi University Bright Center for Entrepreneurship, with the spark of a tweet and immediate call-to-action. As a result, an initiative was launched. More than 1500 applications were received to produce innovative solutions to the pandemic. At the end of the 48-hour online event, 150 new project ideas came up. These ideas were listed with the partnership of more than 50 leading institutions in their fields, and a total of 130,000 TL was awarded to the first 12 ideas with the support of the private sector. Afterward, special support of 600,000 TL was provided by Tübitak for the projects in the top 60 in Coronathon Turkey.

A total of more than 1000 hours of mentoring was carried out with 120 mentors. Assisted projects and established collaborations with the private sector. Some projects still work through TÜBİTAK BIGG program partners with an important opportunity provided for them to implement their ideas. Coronathon Turkey initiative received an invitation from the European Commission to carry out the 'EUvsVirus' hackathon, and this time, support was given to the realization of this hackathon across Europe with the participation of fifteen thousand people.

The organization's partners are Bright Center for Entrepreneurship, ITU Genova, METU Gimer, Boğaziçi University Technology Transfer Office, Starting Point, Endeavor, Entrepreneurship Foundation, Habitat, Hello Tomorrow Turkey, KTH Event Agency, Migport, Talentmelon, Timur Sirt, Turkish Informatics Foundation, VIVEKA, TOBB, ISO, ITO, ATO and many other organizations and individual contributors.



- Coronathon Turkey brings together those who seek solutions to the problems created by COVID-19 and those who develop solutions and provides the necessary ground for the realization of innovative ideas.
- Coronathon Turkey supports all other institutions and organizations working on COVID-19.
- Coronathon Turkey is a multi-partner, flexible civil initiative. It consists of universities, NGOs, entrepreneurs, public institutions, the private sector, and independent persons.
- It is a project where concepts such as transparency, inclusiveness, consensus, cooperation, speed, and decentralization are at the forefront.
- Coronathan Turkey implements the following concrete steps to achieve the objectives:
 - It creates awareness of the problems that COVID-19 has created and will create.
 - Organizes hackathons to address the problems caused by COVID-19.
 - It supports the teaming of the participants.
 - Develops ideas through webinars and mentoring.
 - It supports the matching of ideas and teams with different institutions and organizations.
 - It directs the ideas that stand out in the hackathon to accelerator programs.



RedBull Basement

Bright Center director Oğuzhan Aygören is one of the Turkey jury members of RedBull Basement, which started in Sao Paulo, Brazil, in 2015 and hosts young entrepreneurial ideas in various cities worldwide. To date, many entrepreneurial ideas from RedBull Basement have had the opportunity to realize themselves and have represented Turkey in the international arena.

In 2017, 2018, and 2019, events and seminars were organized by Boğaziçi University with the support of Bright.



Entrepreneurship as a
Change Maker:



Redbull Basement
Event 2019:



GİTEKA Summer Camp for High School Students



In July 2019, entrepreneurial high school students were hosted at Boğaziçi University at the Entrepreneurship and Technology Summer Camp organized by Boğaziçi University Bright Center for Entrepreneurship in partnership with Lifelong Learning Center (BÜYEM) and Innocampus.

High school students within the camp program; a week-long training was given on entrepreneurship, teamwork, design-oriented thinking stages, the emergent technologies of recent years (such as 3D printers, drones, artificial intelligence), and the usage areas of these technologies. In this program, which aims to have enthusiastic students experience entrepreneurship, be inspired, and get to know the entrepreneurial ecosystem, students also had the opportunity to gain benefits such as presentation techniques, the art of storytelling, and hands-on experience in different technologies. This program, hosted and trained by Boğaziçi University Bright Center for Entrepreneurship, helped to strengthen the bonds of students with Boğaziçi University. You can reach the website of the event from this link <https://www.giteka.com/>.

Paragon Talks

Paragon Talks, implemented by "1 Youth, 1 Future" and Boğaziçi University Bright Center for Entrepreneurship, brings young people between the ages of 16-23 together with their peers who make a difference in various fields such as sports, art, entrepreneurship, design and social responsibility. In this way, it aims to show young people that it is possible to succeed at an early age and to enable them to discover their potential.

The event is a first in Turkey in terms of bringing young people in this age group together and encouraging them to inspire each other.

The Bright Center mediated the organization of these series of events at the school at various times; Some of the members of the central management and advisory board and the center director, Oğuzhan Aygören, attended these events as invited speakers.

400+
high school
students

6
student
speeches



d.confestival

1000

attendees

150

speeches

Oğuzhan Aygören, the director of our center representing Boğaziçi University Bright Center for Entrepreneurship and Boğaziçi University, was among 150 speakers from approximately 40 different countries at the d.confestival organized by the Hasso Platter Institute in Berlin in September 2016, addressing 1000 participants. He gave information about Design Thinking and about the relevant studies at Boğaziçi University.



HASSO PLATTNER
Institute of Design at Stanford



IT Systems Engineering | Universität Potsdam

Startup Europe Universities Network

Representing Boğaziçi University, which is the only member university from Turkey of Startup Europe Universities Network, an initiative of the European Commission, Bright works to advance entrepreneurship research and studies at universities with the support of this representation. Center director Oğuzhan Aygören, who took part as a speaker at the network's summit held in Sofia in November 2018, also gave a speech at the Boğaziçi University leg of events held in all member countries. In the event, which continued with his speech titled "What It Means to Be Like a Startup: Making the University an Entrepreneurship Engine," topics such as what a startup is, how it differs from traditional companies, and how to become a successful startup were discussed.



World Care Academy - DIBA

World Care Academy works to help university students from all over the country who want to take good care of their world, and connect and create positive change. The Academy, which was prepared in cooperation with Kale Group, Boğaziçi University Lifelong Education Center (BÜYEM), Boğaziçi University Entrepreneurship Center, and the Boğaziçi University Graduate Business People Association (BRM), makes a difference with its rich content programs on management, leadership, and social entrepreneurship. It offers a learning experience. It provides opportunities for young people who want to make a positive and lasting impact on their world, get to know social entrepreneurship closely, develop their ideas and become involved in the ecosystem. The Social Entrepreneurship Program, one of the programs within the scope of the academy, was carried out under the trainer and moderation of Bright Center Director Oğuzhan Aygören. Experiences were transferred to social entrepreneur candidates by listening to the journeys of social entrepreneurs and individuals from organizations in this field.

Educational content:

Social Entrepreneurship Program Educational conversations:

- Being a Change Maker and Creating Social Change / Itir Erhart (Step by Step, Openly)
- Social Business Model / Semih Boyacı (Impact Hub Istanbul)
- Human and Environment Oriented Design / Doğukan Güngör (Onaranlar Club)
- Theory of Change for Social Impact and Social Impact Measurement /
- Serra Titiz (Mikado Sustainable Development Consulting)

Management and Leadership Program Training Content:

- Talent Management / Burcu Rodopman
- Innovation and Entrepreneurship / Oğuzhan Aygören



**BRIGHT
VERTICALS**

BUCREA - Boğaziçi University Creativity Lab

BUCREA - Boğaziçi Boğaziçi University Creativity Lab (BUCREA) is one of Bright's sub-student societies and the first. It was created by Haluk Ziya Tercan, a graduate of the Fire-Up Program and Fellow of the Stanford University UIF Program, as a result of Bright's desire to host communities to be established through initiatives in different verticals. Bright strives to support these communities, meet their essential needs, and ensure their development.

BUCREA focuses on creativity, innovation, and the desire to create change that traditional student communities lack. It has adopted different approaches from traditional communities. Its approach is structured in three phases:

- 1. Fields of Experience:** With fields of experience, students gain knowledge by trying new technologies, approaches, methods, and tools. They interact directly with what they have learned.
- 2. Creativity:** As a result of the new information learned, the potential connections that can be established in the mind are increased, and creativity is developed.
- 3. Change:** Problems encountered with developing creativity can be viewed from different perspectives. Bright provides support with project development, and change is initiated.

BUCREA
BY BRIGHT



BOĞAZIÇI ÜNİVERSİTESİ
GİRİŞİMCİLİK MERKEZİ

BUCREA also strives to create a participatory, initiative-based structure by eliminating the hierarchical board mechanism that organizes and controls events in traditional student societies. **For this reason, the experience areas of BUCREA are not a team of a few people, but each community participant.** Each participant designs and presents experience areas that can be applied quickly in an area they know well or in the area they want to improve themselves even if they don't.

Having revealed its philosophy in its first year, BUCREA attracted the attention of 200 students in two months and enabled them to participate in communication channels. In the 12 experience areas organized, it achieved an average of 20 participants. The feedback from BUCREA will renew itself and will strive to strengthen the creativity muscles.



Mobile Gaming

We started the Mobile Gaming vertical with the Gaming 101 event, co-founded by Umut İsmetođlu, a student of the Department of Business Administration and co-founder of Zerosum Games. Planning continues to host events such as mobile gaming vertical, which we will support with gaming workshops and game jams in the future, as well as mobile game academy and flutter training.

GAMING 101



zērosūm

3 ŞUBAT 2022
18.00

Oyun sektörü hakkında bilgi edinmek ister misiniz?
Zerosum Games'in kurucu ortađı
Umut İsmetođlu ile bir araya geleceđimiz oturuma
herkesi bekliyoruz!

 bounbright

 BOUNBRIGHT

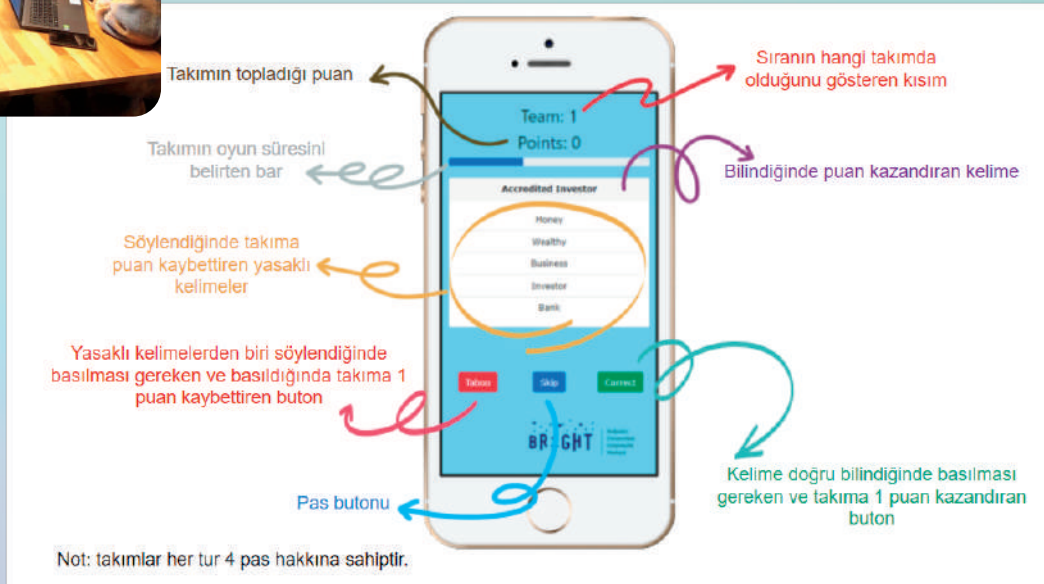
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Üniversitesi
Cankaya
Marka

Microentrepreneurship

In this vertical, we aim to provide experience and promote the ecosystem by encouraging university students to use low-code and no-code tools. In these micro-enterprise projects, we take care to use artificial intelligence software such as GPT-3 and introduce the use of artificial intelligence in entrepreneurship to students. In our first micro-entrepreneurship project, Entrepreneurship Words Taboo, a web taboo game was designed by taking the words frequently used in the entrepreneurship ecosystem and creating forbidden words like in the taboo game with the help of GPT-3.



You can also visit the website we created for our taboo game via the QR code on the right.



Blockchain

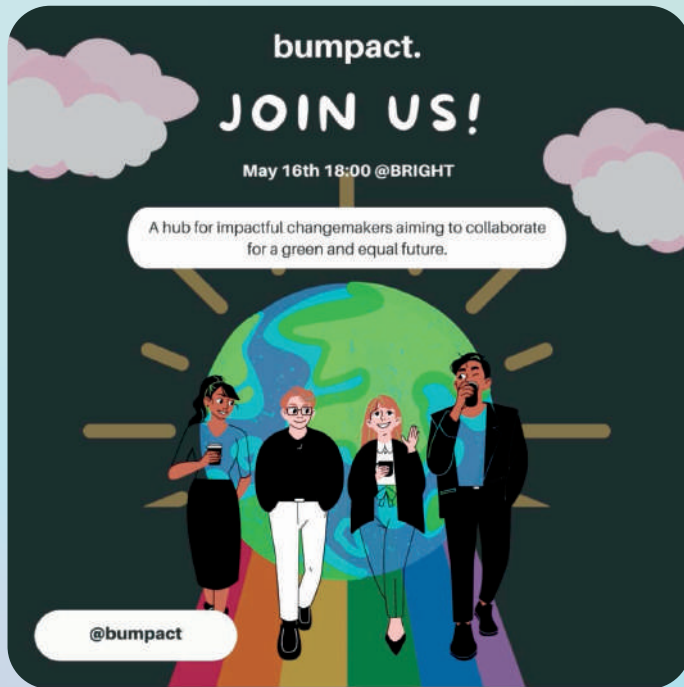
Blockchain, which started its journey as a trust protocol, is on its way to becoming an approach, a mindset, and a kind of new world philosophy with its contributions and promises to us. Followers of this philosophy are redefining many standards in the light of blockchain technology, and a whole new world is being built here.

As Bright, we are embarking on a journey to get to know and understand this brand new world better and to produce on this philosophy. We define ourselves on the ground of innovation, which is the intersection of the business-art-tech trio. We begin our journey by forming a learning and discovery group. We will learn, discover and produce together.



BUpact

BUpact is one of Bright's community verticals, united to be change leaders making an impact for a greener and more equal world. It aims to learn together in areas such as social entrepreneurship, sustainability, and the environment and to take action as a community where it can create transformation. Case studies, discussion sessions, events where social entrepreneurs come together, experience areas, resource, and communication network sharing, raising awareness by sharing activities, projects, and business opportunities in this field with the community are some of the areas BUpact plans to work on.



Bright Entrepreneurship Newsletter

With the start of the 2021-2022 academic year at Boğaziçi University Entrepreneurship Center Bright, we have decided to convey the developments in the world of entrepreneurship to our subscribers with a weekly newsletter to increase participation at the Center and inform the participants. As of today, we have delivered 39 bulletins, in which we share weekly developments, to a total of 194 subscribers. In addition, we share the bulletins with the whole school every week through the corporate communication channel.

In addition to the weekly bulletins, we shared the five bulletins that we announced about the events, trainings, and interviews held at the Center, and the "Welcome" e-mail, in which we introduced the Center to each new subscriber. Thanks to the newsletter, we regularly sent participation and registration forms and social media accounts to all subscribers. E-mails sent to the subscribers were read with a rate of 52%, and the subscribers participated in the activities at the Center with the forms sent at a rate of 4%.

28 MART 2022
BRIGHT GİRİŞİMCİLİK BÜLTENİ

Bu Hafta Öne Çıkan Haberler

JEEVES
Şirketler için gider yönetimi çözümleri sunan Jeeves, 180 milyon dolar yatırım aldı.
New York merkezli fintech girişimi Jeeves, 2,1 milyar dolarlık bir değerlemeyle C Serisi finansman turunda 180 milyon dolar yatırım aldığı duyurdu. 2018 yılında Dileep Thakshman ve Sherwin Gandhi tarafından kurulan Jeeves, global şirketler için "hepsi bir arada kurumsal kart ve gider yönetimi" platformu olarak hizmet veriyor.

Thursday
Uzaktan çalışan ekiplerin kaynıması için dijital toplantılara oyunlar ekliyor.
Uzaktan çalışan ekiplerin, kurum kültürüne entegre olması ya da kendi kültürlerini inşa etmesine destek olan Thursday, yeni ürünü Conversations'i duyurdu. Thursday, dijitalde gerçekleşen ekip toplantılarında ortam katman ekliyor. Ekip arkadaşlarıyla yaptığınız video görüşmeler esnasında oyunlar oynayabiliyor ve böylece ekip ruhuna güçlendiriliyorsunuz.

Wagon
Publish your apps in minutes Fully automated
Wagon, No Code App Streaming ürünü Wagon Streams'i duyurdu.
Cloud desktop ve streaming teknolojileri girişimi Wagon, grafik ve ses deneyim uygulamaları için yeni streaming servisini duyurdu. Wagon Streams,

***Daha fazlası için bültenimize kayıt olmayı unutmayın!**

Boğaziçi Üniversitesi Girişimcilik Merkezi
bounbright
Boğaziçi Üniversitesi Girişimcilik Merkezi

9 MAYIS 2022
BRIGHT GİRİŞİMCİLİK BÜLTENİ

Bu Hafta Öne Çıkan Haberler

Kiralarsın
Elektronik cihazları satın almaya alternatif bir yöntem olan yeni girişim Kiralarsın, kullanıcılarının ihtiyaçları olan elektronik cihazları, belirledikleri sürelerle istedikleri gibi kiralayabilmelerine ve böylelikle elektronik atıkların azaltılmasına yönelik bir çözümler sunuyor.

Dağayla iş içe ve sürdürülebilir konaklamaları kolaylaştıran girişim: Campspace.
2017'deki bir geziden ilham alınarak kurulan Campspace, insanların doğayla iç içe ilişkiler kurmalarını sağlayan sürdürülebilir konaklamalar için bir rezervasyon platformudur. Hollanda merkezli Campspace'in gezginler ve ev sahipleri topluluğu, her yıl 5300 bavyen kamp alanı rezervasyon platformunda hizmet veriyor.

Super App alma yolunda ilerleyen GetirAraç hizmeti duyurdu.
Yemek, cırsı, su, market alışveriş, taksi ve son olarak da sunduğu hizmetler arasında iş kategorilerini ekleyen Getir, bugün bir yenisini daha duyurdu. Aldığı yatırımlar ve sunduğu yenilikler ile sık sık gündeme gelen Getir'in GetirAraç hizmetini kullanıcılara açtı. Daha geçtiğimiz Nisan ayı içerisinde bölgedeki iplerentlere ile iş arayanlar buluşturan GetirAraç'ı duyurmuştu.

***Daha fazlası için bültenimize kayıt olmayı unutmayın!**

Boğaziçi Üniversitesi Girişimcilik Merkezi
bounbright
Boğaziçi Üniversitesi Girişimcilik Merkezi

Bright Road Map

(2022 and later)

In addition to the support to be offered to startups, Bright works to guide Boğaziçi University students by introducing them to entrepreneurship. For this purpose, studies have started on the following subjects in the new period:

1. Build learning communities focusing on specific themes, allowing new initiatives to emerge within Bright.
2. So far, the areas of Blockchain-NFT-Web3, Mobile Gaming, Artificial Intelligence, and Deep Technologies have been chosen as the focus. To be involved in student exchange programs by developing international collaborations and creating joint programs.
3. To organize the entrepreneurship awards organization that Turkish entrepreneurs can benefit from.
4. To mediate and fund mechanisms to financially support initiatives born at Boğaziçi University.
5. To implement micro-entrepreneurship projects that prioritize using no code/low code tools so that everyone can experience entrepreneurship.
6. To contribute to the production of knowledge in the field of entrepreneurship in an academic sense.
7. To implement certificate and diploma programs such as minor and master's degrees in entrepreneurship education and to initiate new research projects.
8. To enable faculty members to adopt the entrepreneurial mindset and to help them integrate it into their courses.
9. To introduce the "Design Thinking" method to the school.
10. Creating an entrepreneurship database for Boğaziçi members. Creating value for people interested in entrepreneurship with weekly bulletins and other creative applications.

Meetings Organized by the Center

- February 3, 2022, Seminar, Gaming 101 – Zerosum Games, @Entrepreneurship Application and Research Center
- January 24, 2022, Seminar, Bright Meta Journey: Blockchain Philosophy and Technology – Babylons, @Entrepreneurship Application and Research Center
- January 5, 2022, Seminar, Experience of Getting to Know No Code Tools with Yücel Faruk Şahan, @Entrepreneurship Application and Research Center
- 15-29 December 2021, Training – Workshop, Brand X-Workshop: Build and Brand Your Imaginary Company - Yasemin Öğralı, @Entrepreneurship Application, and Research Center
- December 7, 2021, Seminar, Bright Talks: Serca Esen, @Entrepreneurship Application and Research Center
- December 1, 2021, Seminar, XP'crea' –WeWalk and YGA in Social Innovation: Kürşat Ceylan, @Entrepreneurship Application and Research Center
- 29 November 2021, Entrepreneur Selection, 8th Pitching Day, @Entrepreneurship Application and Research Center
- 11 November 2021, Seminar, Crossing Borders: Ayşen Öztür Canbazoğlu, @Entrepreneurship Application, and Research Center
- November 5, 2021, Education, TalkCrea: Public Speaking Experience – Crew, @Entrepreneurship Application and Research Center
- November 2, 2021, Seminar, TalkCrea: Ahmet Orhon, @Entrepreneurship Application, and Research Center
- October 30, 2021, Education, TalkCrea: Public Speaking Experience – Crew, @Entrepreneurship Application and Research Center
- October 25, 2021, Seminar, TalkCrea: Semi Hakim, @Entrepreneurship Application and Research Center

- October 23, 2021, Education, TalkCrea: Public Speaking Experience – Crew, @Entrepreneurship Application and Research Center
- October 18, 2021, Seminar, TalkCrea, @Entrepreneurship Application and Research Center
- October 20, 2021, Seminar, Bright Talks: Mustafa Namoğlu, @Entrepreneurship Application and Research Center
- August 9, 2021, Entrepreneur Seminar, 7th Pitching Day, @Entrepreneurship Application and Research Center
- 26 May 2021, Seminar, Bright Talks: Change with Başak Taşpınar, @Entrepreneurship Application and Research Center
- March 25, 2021, Entrepreneur Seminar, 6th Pitching Day, @Entrepreneurship Application and Research Center
- 26 November 2020, Innovation and Intrapreneurship Summit, @Entrepreneurship Application and Research Center
- 20-21 October 2020, Orientation for Newly Joined University Students, Orientation 2020, @Entrepreneurship Application and Research Center
- 08 July 2020, Entrepreneur Selection, Pitching Day, @Entrepreneurship Application and Research Center
- 23-27 March 2020, Hackathon, Coronathon Turkey: Evaluation, @Entrepreneurship Application and Research Center
- March 22, 2020, Hackathon, Coronathon Turkey: Impact Analysis Workshop/Mentoring Support, @Entrepreneurship Application and Research Center
- March 21, 2020, Hackathon, Coronathon Turkey: Opening, @Entrepreneurship Application and Research Center
- February 25, 2020, Entrepreneur Selection, Pitching Day, @Entrepreneurship Application and Research Center
- 10 December 2019, Company Establishment and Startup Law, @Entrepreneurship Application and Research Center

- 26 November 2019, Pitching Day, @Entrepreneurship Application and Research Center
- October 17, 2019, Bright Talks/Userguiding & Galata Business Angels, @Entrepreneurship Application and Research Center
- 30 September 2019, Meeting Stream: Boat Trip, @Entrepreneurship Application and Research Center
- 17 September 2019, Orientation for Newly Joined University Students, @Entrepreneurship Application and Research Center
- 20 July 2019, Startup Carnival, @Entrepreneurship Application and Research Center
- 12 July 2019, Startup Pre-Carnival Meet: Boat Trip, @Entrepreneurship Application and Research Center
- 20 May 2019, Pitching Day, @Entrepreneurship Application and Research Center
- May 18, 2019, RedBull Basement, @Entrepreneurship Application and Research Center
- May 17, 2019, Happy Hour, @Entrepreneurship Application and Research Center
- 13 April 2019, 1 Young 1 Future, @Entrepreneurship Application and Research Center
- April 10, 2019, Bright Talks: Nazım Salur/Getir, @Entrepreneurship Application and Research Center
- March 11, 2019, Pitching Day, @Entrepreneurship Application and Research Center
- 18 December 2018, Design Thinking Workshop, @Bogazici University, number of participants 16
- 16 December 2018, Start Here, Entrepreneurship for High School Students 101, @Bogazici University, number of participants 148
- 10 December 2018, How Can We Make the University a Source of Entrepreneurship?, @Boğaziçi University, number of participants 35
- 03 December 2018, Bright Talks: Bring, @Bogazici University, number of participants 20
- 14 November 2018, "Pirates of Silicon Valley" Film Screening @Bogazici University, number of participants 25
- 07 November 2018, Workshop, @Bogazici University, number of participants 16

- 01 November 2018, Talk: "Building Bonds Through Play", @Bogazici University, number of participants 35
- October 21, 2018, E-founder, @Bogazici University, number of participants 550
- 21 September 2018, Orientation Program, @Bogazici University, number of participants 60
- June 30, 2018, Frontend – Istanbul, @Bogazici University, 400 participants
- May 25, 2018, Red Bull Basement Festival, @Bogazici University, 1000 participants
- May 14, 2018, "The Founder" Film Screening, @Bogazici University, number of participants 30
- May 14, 2018, Keiretsu Forum Blockchain Meeting, @Bogazici University, number of participants 60
- May 10, 2018, Startup Law 101 @Boğaziçi University, number of participants 40
- 07 May 2018, "Chef" Film Screening, @Bogazici University, number of participants 25
- 05 May 2018, Startup Carnival, @Bogazici University, number of participants 1500
- May 03, 2018, Business Visit: Kolektif House, @Bogazici University, number of participants 15
- May 02, 2018, Growth Marketing Seminar, Boğaziçi University, number of participants 30
- 16 April 2018, Brazil FAE Business School Entrepreneurship Training, @Bogazici University, number of participants 30
- April 15, 2018, 1 Young 1 Future, @Bogazici University, number of participants 450
- 06 April 2018, Design Thinking Workshop, @Bogazici University, number of participants 24
- March 13, 2018, Entrepreneurship Workshop Application, @Boğaziçi University, number of participants 25
- January 16, 2018, "The Social Network" Film Screening, @Bogazici University, number of participants 25
- May 27, 2017, Connecting the Dot's, @Bogazici University, number of participants 300
- May 21, 2017, Paragon, @Bogazici University, number of participants 300
- May 20, 2017, Startup Carnival, @Bogazici University, number of participants 1100
- March 22, 2017, Social Entrepreneurship Program Presentation Seminar, @Bogazici University, number of participants 180
- 13 March 2017, Student and Alumni Meeting, @Boğaziçi University, number of participants 100

- 09 March 2017, Boğaziçi Tech Influencers Meet with Enthusiasts, @Bogazici University, number of participants 50
- 23-25 January 2017, Entrepreneurship Application and Research Center and P&G Cooperation Seminars, @Bogazici University, number of participants 70
- 03 January 2017, RedBull, @Bogazici University, 100 participants
- 03 January 2017, Young Entrepreneurs Meeting, @Boğaziçi University, number of participants 100
- 19 December 2016, Executive MBA & Entrepreneurship Center Present "Hüseyin Özer", @Bogazici University, number of participants 96
- 09 December 2016, Let's Begin Big Data 101, @Bogazici University, number of participants 116
- 03 November 2016, Ask Nevzat Aydın!, @Bogazici University, number of participants 120
- 22 September 2016 - 01 June 2017, Start Now How, @Kolektif House, number of participants 400
- May 2016, Startup Carnival, @Bogazici University, 400 participants
- May 25, 2016, Entrepreneurship Application and Research Center Opening, @Bogazici University, number of participants 200
- September 28, 2015 – June 09, 2016, StartNowHow, @Bogazici University, number of participants 804

Meetings Attended by Center Members

- 20 December 2021, Kandilli incubation and acceleration programs preparatory meeting, Boğaziçi Kandilli Deep Technology Base, Oğuzhan Aygören
- 18 December 2021, Boğaziçi Informatics Awards, Compec student club, Oğuzhan Aygören
- 08-11 December 2021, 7th Annual World Open Innovation Conference, UC Berkeley Garwood Center for Corporate Innovation, Oğuzhan Aygören
- November 25, 2021, Crowdfunding Panel in Deep Technologies, Istanbul Health Industry Cluster (İSEK), Oğuzhan Aygören
- 15-16 October 2021, Entrepreneurship Station opening, Habitat Association and Global Entrepreneurship Network (GEN Turkey), Oğuzhan Aygören
- 5-6 October 2021, University Recognition Days, Boğaziçi University, Oğuzhan Aygören
- September 30, 2021, Global Entrepreneurship Week Board Meeting, Habitat Association and Global Entrepreneurship Network (GEN Turkey), Oğuzhan Aygören
- January – December 2021 (Fortnightly), Stanford Faculty Innovation Fellows Program, Stanford University d.school, Oğuzhan Aygören
- January – December 2021 (Weekly), Open Innovation Research Seminars, UC Berkeley Garwood Center for Corporate Innovation, Oğuzhan Aygören
- 20-21 October 2020, University Recognition Days, @Bogazici University
- September 29, 2020, Redbull Basement 2020, @RedBull
- 12-17 October 2019, Worldbank and IMF Annual Meetings, Washington DC, USA, @Worldbank and IMF
- April 2019, IEEE Signal Processing and Communication Applications Conference, @Gebze Technical University
- 10-11 December 2020, 7th Annual World Open Innovation Conference, @UC Berkeley Garwood Center for Corporate Innovation

- 12-16 December 2018, World Open Innovation Conference, Paper presented: "Embracing Entrepreneurship in Extreme Uncertainty: Startup Orientation as an Emerging Strategic Posture," Oğuzhan Aygören, @San Francisco, California, USA, number of participants 50
- November 15, 2018, Startup Europe Summit, Oğuzhan Aygören, @Bulgaria, number of participants 50
- 22 December 2017, Female Entrepreneur Executive School, Ayşe Gül Toker, @Marmaris, Muğla, number of participants 50
- 27 November 2017, Women and Science 5, Lale Akarun, Invited talk: Looking at Faces and Hands, @Düzce, number of participants 100
- 14-16 September 2017, dConfestival, Oğuzhan Aygören, @Berlin, number of participants 800
- 21-25 May 2017, IEEE ICC 2017, Cem Ersoy, Paper presented: C. Sonmez, A. Ozgovde and C. Ersoy, " Performance Evaluation of Single-Tier and Two-Tier Cloudlet Assisted Applications" @Paris, number of participants 2500
- 24-26 February 2017, ICPRAM: International Conference on Pattern Recognition Application and Methods, Lale Akarun, Invited talk: The Next Grand Challenge in Computer Vision: From Gesture Recognition to Sign Language Recognition, @Porto, Portugal, number of participants 400
- 15-16 December 2016, World Open Innovation Conference, Oğuzhan Aygören, Stefan Koch, @Barcelona, Spain
- 17 November 2016, BRM Inclusive Business Seminar, Oğuzhan Aygören, @Istanbul
- 10-12 November 2016, Case Campuse Endeavor Turkey, Oğuzhan Aygören, @İzmir
- 07 October 2016, Entrepreneurship Development Project with a European Dimension, Oğuzhan Aygören, @Bogazici University
- 08-31 August 2016, Technical Trip Stanford University Entrepreneurship Center, Oğuzhan Aygören, @Stanford University, USA
- 26 March-16 April-14 May 2016, Case Campus Endeavor Turkey, Oğuzhan Aygören, @Istanbul
- 10-12 January 2016, USASBE Association Conference, Oğuzhan Aygören, @USA

TV Programları

In the program titled Girişimcilik Dünyası ("Entrepreneurship World"), produced and hosted by Oğuzhan Aygören with Güzem Yılmaz as a co-host, the duo hosted entrepreneurs, investors, business leaders, and academics for nearly 200 episodes. Information on the program's episodes, which is broadcasted weekly on Bloomberght channel between 2017 and 2020, is shared below. The program continues to host entrepreneurs and investors on the BloombergHT TV channel.

Bloomberght Entrepreneurship World

- Girişimcilik Dünyası - Atıl Erken | 05.03.2019
- Girişimcilik Dünyası - Ayberk Kuday & Kerem Tarhan | 29.02.2019
- Girişimcilik Dünyası - Mehmet Çelikel & Melih Ödemiş | 26.02.2019
- Girişimcilik Dünyası - Hande Enes | 19.02.2019
- Girişimcilik Dünyası - Sanem Oktar & Sezen Saral | 12.02.2019
- Girişimcilik Dünyası - Cenk Bayraktar & Fahri Özkaramanlı | 05.02.2019
- Girişimcilik Dünyası - Yakup Bayrak & Serkan Avcı | 29.01.2019
- Girişimcilik Dünyası - Hasan Bayhan & Tuncay Tütek | 22.01.2019
- Girişimcilik Dünyası - Efe Kethüda & Gürcan Ozan | 15.01.2019
- Girişimcilik Dünyası - Nervra Onursal Karaağaç & Gülay Özkan | 08.01.2019
- Girişimcilik Dünyası - Kaan Günay & Batuhan Okur | 25.12.2018
- Girişimcilik Dünyası - Oğuzhan Canım & Özden Anık Tekir | 18.12.2018
- Girişimcilik Dünyası - Eyüp Ateş & Ömer Ekinci | 05.12.2018
- Girişimcilik Dünyası - Damla Akkaynak Şener & Ahmet Toprakçı | 11.12.2018

- Giriřimcilik Dünyası - Utku Gürçağ Borataç & Enes Çaldır | 04.12.2018
- Giriřimcilik Dünyası - Dođan Tařkent & Timur Topalgökçeli | 27.11.2018
- Giriřimcilik Dünyası - Murat Kolbařı | 20.11.2018
- Giriřimcilik Dünyası - Yiđit Satirođlu & İsmet Öztanık | 13.11.2018
- Giriřimcilik Dünyası - Fevzi Güngör & Emre Altay | 06.11.2018
- Giriřimcilik Dünyası - Ümit Ünker | 30.10.2018
- Giriřimcilik Dünyası - Melda řengil & Barıř Korkmaz | 23.10.2018
- Giriřimcilik Dünyası - Bülent Tekmen | 16.10.2018
- Giriřimcilik Dünyası - Vural Ak | 12 Ekim 2018
- Giriřimcilik Dünyası - Cenk Gurz & Murat řahin | 05.10.2018
- Giriřimcilik Dünyası - Yomi Kastro | 28.09.2018
- Giriřimcilik Dünyası - Hakan Erdođan & Tarkan Anlar | 21.09.2018
- Giriřimcilik Dünyası - Boris Sofman | 14.09.2018
- Giriřimcilik Dünyası - Görkem Gökçe & Samet Ensar Sarı | 07.09.2018
- Giriřimcilik Dünyası - Müge Boz & Emre Ulusoy | 31.08.2018
- Giriřimcilik Dünyası - Emin Hitay | 17.08.2018
- Giriřimcilik Dünyası - Yiđit Savcı & Cem Sertođlu | 03.08.2018
- Giriřimcilik Dünyası - Koray Gültekin Bahar & Uđur Mursalođlu | 27.07.2018
- Giriřimcilik Dünyası - Deniz Aydemir & Ebru Yıldız | 20.07.2018
- Giriřimcilik Dünyası - Kaan Akın | 13.07.2018
- Giriřimcilik Dünyası - Hasan Aslanoba | 06.07.2018
- Giriřimcilik Dünyası - Sedef Dördüncü & Eren Merzeci | 29.06.2018
- Giriřimcilik Dünyası - Kaan Kayabalı | 08.06.2018
- Giriřimcilik Dünyası - Zeynep Dereli & Murat Yiđen | 25.05.2018
- Giriřimcilik Dünyası - Rıfat Ođuz | 18.05.2018
- Giriřimcilik Dünyası - Seyhun Özkara & Ömer Atakođlu | 11.05.2018
- Giriřimcilik Dünyası - Nuri Cem Erbak & Olcay Silahlı | 04.05.2018
- Giriřimcilik Dünyası - Memet Ünsal & Atilla Erel | 27.04.2018

- Giriřimcilik Dünyası - Baybars Örsek | 20.04.2018
- Giriřimcilik Dünyası - Alp Sezginsoy | 13.04.2018
- Giriřimcilik Dünyası - Didem Altop & Dr. Bader Arslan | 06.04.2018
- Giriřimcilik Dünyası - Cem Baytok & řahin Çađlayan | 30.03.2018
- Giriřimcilik Dünyası - Aykut Karaaliođlu | 23.03.2018
- Giriřimcilik Dünyası - Muzaffer Gölcü | 09.03.2018
- Giriřimcilik Dünyası - Serkan Sevim & Pınar Büyükbalcı | 02.03.2018
- Giriřimcilik Dünyası - Mehmet Onarcan | 23.02.2018
- Giriřimcilik Dünyası - Hakan Bař | 16.02.2018
- Giriřimcilik Dünyası - Gülsüm Çıracı & Efe Aydın | 09.02.2018
- Giriřimcilik Dünyası - Ercan Varol & Gürol Bařev | 02.02.2018
- Giriřimcilik Dünyası - Çađlar Erol | 19.01.2018
- Giriřimcilik Dünyası - İzzet Zakuto & Tunca Arda | 12.01.2018
- Giriřimcilik Dünyası - Efe Erdem | 29.12.2017
- Giriřimcilik Dünyası - Ahmet Balım & Timuçin Bilgör | 22.12.2017
- Giriřimcilik Dünyası - Bařak Tařpınar | 15.12.2017
- Giriřimcilik Dünyası - Claire Diaz-Ortiz & Brett Trusko | 08.12.2017
- Giriřimcilik Dünyası - Cemal Onaran & Sevginer Bařtekin | 01.12.2017
- Giriřimcilik Dünyası - Simay Danıř & Buse Berber & Deniz Tunçalp | 24.11.2017
- Giriřimcilik Dünyası - Samir Deliormanlı & Ussal řahbaz | 17.11.2017
- Giriřimcilik Dünyası - Osman Can Özcanlı | 10.11.2017
- Giriřimcilik Dünyası - Ayře Akçura & Can Saraçođlu | 03.11.2017
- Giriřimcilik Dünyası - Burak Büyükdemir | 27.10.2017
- Giriřimcilik Dünyası - Burak Yaman & Çađlar Yalı | 20.10.2017
- Giriřimcilik Dünyası - Tayga Baltacıođlu & Fırat İřbecer | 13.10.2017
- Giriřimcilik Dünyası - Ahmet Onur & Dođan Yalçındađ | 06.10.2017
- Giriřimcilik Dünyası - Serdar İbrahimciođlu & Uđur Gökdere | 29.09.2017
- Giriřimcilik Dünyası - Ahmet Tosun & Çiđdem Toraman | 22.09.2017

- Giriřimcilik Dünyası - Didem Altop & Semi Hakim 15.09.2017
- Giriřimcilik Dünyası - Vedat Akgiray & Fatmanur Erdoğan | 08.09.2017
- Giriřimcilik Dünyası - Zeynep Zorlu & Ali Servet Eyüpođlu | 25.08.2017
- Giriřimcilik Dünyası - Kadir Kurtuluř & Emre Tekiřalp | 18.08.2017
- Giriřimcilik Dünyası - Sertaç Tařdelen | 11.08.2017
- Giriřimcilik Dünyası - Çađlar Iřciođlu & Burak Sezercan | 04.08.2017
- Giriřimcilik Dünyası - Prof. Dr. Ayřegül Toker & Yasin Sert | 28.07.2017
- Giriřimcilik Dünyası - Nazım Salur | 21.07.2017
- Giriřimcilik Dünyası - Sina Afra | 14.07.2017
- Giriřimcilik Dünyası - Murat Emirdađ | 07.07.2017
- Giriřimcilik Dünyası - Utku Subakan & Ömer Erkmen | 30.06.2017
- Giriřimcilik Dünyası - Aslı Seđkin Bařaran & Tanzer Bilgen | 23.06.2017
- Giriřimcilik Dünyası - Ersel Gökmen & Rina Onur řirinođlu | 16.06.2017
- Giriřimcilik Dünyası - Tarkan Maner & Emrecan Dođan | 26.05.2017
- Giriřimcilik Dünyası - Tuđrul Tekbulut & Murat Erkurt | 09.06.2017
- Giriřimcilik Dünyası - Ertunç Tümen | 12.05.2017
- Giriřimcilik Dünyası - Melih Ödemiř & Güçlü Göközkan | 05.05.2017
- Giriřimcilik Dünyası - Hande Çilingir & Dilek Dayındırlı | 28.04.2017
- Giriřimcilik Dünyası - Göktürk Iřıkpınar & Nevzat Ataklı | 21.04.2017
- Giriřimcilik Dünyası - Barbaros Özbugutu & Numan Numan | 14.04.2017
- Giriřimcilik Dünyası - Göktürk Iřıkpınar & Nuri Erikođlu | 07.04.2017

BusinessHT Entrepreneurship

- The Rise of Second Hand with Technology - Letgo General Director Onur Kavak | 06.03.2020
- Digital Privacy – Future Bright Research Company Founder Akan Abdula | 28.02.2020
- Entrepreneurship as a Mentality – Zeynep Erden Beyazıt, Academic Director of ITU Entrepreneurship Innovation Center | 14.02.2020

- How do you turn your problem into a job? – Accoucchee Founder Ilgin Özdemir Yazgan | 07.02.2020
- How to Make a Difference in the \$150 Billion Gaming Industry? – Recontact Games Founder Simay Dinç | 31.01.2020
- SaaS: Software as a Service and Export – Prisyne Co-Founder Burç Tanır | 24.01.2020
- Venture Capital Investing in Family Companies – Founder of Esas Ventures Fethi Sabancı Kamışlı | 10.01.2020
- Entrepreneurship and Entrepreneurship – Adnan Dalgakıran, President of Makfed | 03.01.2020
- How Do We Make a Better Impression? – UNC Faculty Member and Behavioral Scientist Ovul Sezer | 27.12.2019
- E-commerce and Gift Economy – Emre Aydın, Founder of Çiçeksepeti.com | 20.12.2019
- Branding for Entrepreneurs - Brand Engineer Ömürden Sezgin | 13.12.2019
- The Reinvention of Capitalism – Murat Ülman, President of BU Alumni Business People Association | 29.11.2019
- Innovative Transformation from Academy to Enterprise – Dr. Berat Haznedaroğlu and Dr. Asli Zulug | 22.11.2019
- Steps That Lead Entrepreneurs to Success – Success Expert/ Author Mümin Sekman | 01.11.2019
- Company Establishment and Legal Processes – İlhanlı- Başer Law Firm Partner Benan İlhanlı | 25.10.2019
- Becoming an Investor in Silicon Valley – Duygu Öktem Clark, Co-Founder of Do Venture Partners | 11.10.2019
- Crowdfunding for Those Who Want to Realize Their Dreams – Fongogo Co-Founder Ebru Elmas Gürses | 04.10.2019
- Entrepreneurship Opportunities in Turkey – This Opportunity Founding Partner Reyhan Çepik Arslan | 27.10.2019
- Talent Discovery for Entrepreneurs – Talentmelon Founder Sure Köse Ulutaş | 20.09.2019
- Public Relations for Entrepreneurs – Ussal Şahbaz, CEO of Edam | 23.08.2019
- Gamification in the Business World – Gamification Expert Ercan Altuğ Yılmaz | 02.08.2019

- Being Original and Being Free for Entrepreneurs – Academician/Author Prof. Dr. Ugur West | 26.07.2019
- Storytelling in Business Life – Storyteller/Consultant/Author Sinan Sülün | 19.07.2019
- Entrepreneurship Events – Boğaziçi University Student Startup Carnival Event Director Taha Erçoskun | 12.07.2019
- Awareness Without Judgment for Entrepreneurs – Mindfulness Academy Founding Partners Erhan Ali Yılmaz and Nilay Aydoğan | 05.07.2019
- From Academician to Technology Entrepreneurship – Prof Dr Aytül Erçil | 28.06.2019
- Business Perspective on Entrepreneurship – Ayşen Zamanpur, Founder of Silk and Cashmere | 21.06.2019
- Raising Entrepreneurs for the Society – Girvak General Director Mehru Aygül | 31.05.2019
- How is the New Generation Raised in the Age of Entrepreneurship? – Founder of Technology and Human Colleges – Zeynep Dereli | 25.05.2019
- Entrepreneurship Throughout History – Culture and Art History Photographer Ali Konyalı | 24.05.2019
- New Generation Working Model – Atelier Founding Partners Kerem Alper and Engin Ayaz | 10.05.2019
- Past, Present and Future of Entrepreneurship – Yemeksepeti Founder Nevzat Aydın | 26.04.2019
- Support for Effective Entrepreneurship – Endeavor Effective Entrepreneurship Association Executive Director Aslı Kural Türkmen | 05.04.2019
- New Generation Entrepreneurship – New Generation Head Youtube Channel Founders Sonat Kaymaz and Ömer Erkmén | 29.03.2019
- What is Early Stage Investing – Start-Up Fund Co-Founder Gülsüm Çıracı | 22.03.2019
- What is Bioentrepreneurship? – Redis Innovation Founder and Director Selin Arslanhan, AIFD Investment Policies and Communications Director Cengiz Aydın | 05.03.2019
- What is Angel Investing? – Yemeksepeti Co-Founder Melih Ödemiş | 26.02.2019
- Fund Management in Startups – Enis Hulli, Managing Partner of 500 Startups | 19.02.2019
- E-export and Amazon for Entrepreneurs – Bridal Diamond Founder Nurettin Özdoğan | 12.02.2019
- Business Model Setup for Entrepreneurs – Prof Dr İbrahim Kırcova | 05.02.2019

- Public Funds and Incentives for Entrepreneurs - Sabancı School Director Başar Kaya | 29.01.2019
- Innovation Law for Entrepreneurs - Boğaziçi University Lect. Member and Innovation Center Director Asli Deniz Helvacıoğlu | 08.01.2019
- Content Marketing for Entrepreneurs - Serbay Arda Ayzit, Managing Partner of Optd.com | 25.12.2018
- Networking for Entrepreneurs - Ertuğrul Belen, Founder of Business Networking Academy | 27.11.2018
- New Entrepreneurship Opportunities Generated by Technology - Social Touch Founder and Technology Communicator Sertaç Doğanay | 20.11.2018
- Competitive Strategies for Entrepreneurs | 05.10.2018
- Individual e-Commerce Entrepreneurship - Officeküp Founder Nazlı Yatağan | 16.10.2018
- Entrepreneurship in Uncertainty | 07.09.2018
- Design Thinking for Entrepreneurs | 13.07.2018
- Financing Processes for Entrepreneurs | 29.06.2018
- Silicon Valley for Entrepreneurs | 29.06.2018
- Creating Viral Shares for Entrepreneurs | 08.06.2018
- Sharing Economy for Entrepreneurs | 01.06.2018
- Inclusive Entrepreneurship Models for Disadvantaged Groups - Entrepreneurs Organization Turkey Member Ömer Akarca and Q Zenobia Co-Founder Berat Kjamili | 18.05.2018
- What is Startup? Is Every Newly Established Company Start Up? | 11.05.2018
- Inclusive Business Models | 05.05.2018
- Is Reputation or Money the Secret to Successful Startups? -Journalist Asli Şafak | 20.04.2018
- Data Security and Privacy in Entrepreneurship | 16.04.2018
- What Can Entrepreneurs Face on the Road to Success? | 30.04.2018
- Craftsman-Type Entrepreneurship - Desnet Teknoloji Co-Founder Ömer Ekinci | 12.01.2018
- Marketing Concepts for Entrepreneurs and Conscientious Businesses | 05.03.2018
- How to Mobilize Audiences with Your Initiative | 12.03.2018

- What are the Business Opportunities for Entrepreneurs in the Circular Economy? |26.02.2018
- Competition of Entrepreneurs in International Markets | 12.02.2018
- Presentation in Entrepreneurship - Hakan Baş, Founder of Lidyana | 19.02.2018
- Vision and Visionary in Entrepreneurship | 12.01.2018
- The Role of Creative Thinking in Entrepreneurship | 22.01.2018
- Entrepreneurship World Overview | 29.12.2017
- Blockchain Technology in Entrepreneurship | 19.12.2017
- 4.0 Industrial Revolution | 22.12.2017
- Where is the World of Entrepreneurship Heading | 01.12.2017
- How to Achieve Success in e-Commerce? | 24.11.2017
- In-House Entrepreneurship | 20.11.2017
- The Importance of e-Commerce in Entrepreneurship |10.11.2017
- Digital Age in Marketing | 03.11.2017
- What is Behavioral Economics? – Assoc. Dr. Kaan Varnali |27.10.2017
- The Secret of Successful Enterprise | 20.10.2017
- Is Making Money the Result or the Purpose? | 16.10.2017
- How do I bring my business idea to life? | 06.10.2017
- Can Entrepreneurs Become or Born |25.09.2017



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Episodes Playlist



Bloomberg
Entrepreneurship
World Episodes
Playlist

Entrepreneurship Courses Given at the University

Entrepreneurship related courses given at our university

- 2021/2022 Academic Year 1st Term, CET 584.01 Sp. Tp. Research & Design of Digital Games, Dr. Oğuz Ak, Computer Education and Instructional Technologies
- 2021/2022 Academic Year I. Term, AD 49B.01 Sp. Tp. Finance Fintech, Prof. Dr. Vedat Akgiray, Business Administration
- 2021/2022 Academic Year I. Term, ENG 493.01 Sp. Tp. in Launch. A Suc. Software Startup, Can Saraçoğlu, Computer Engineering
- 2021/2022 Academic Year 1st Term, INTT 45B.01 Digital Marketing Strategies and Community Management, Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2021/2022 Academic Year 1st Term, INTT 465.01 Electronic Commerce, Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2021/2022 Academic Year 1st Term, INCT 535 Strategic Thinking and Innovation, Dr. Faculty Member Oğuzhan Aygören, International Competition and Trade Executive MA
- 2021/2022 Academic Year I. Term, INTT 458.01 Digital Marketing Strategies and Community Management, Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2021/2022 Academic Year 1st Term, INTT 465.01 Electronic Commerce, Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2020/2021 Academic Year Summer Term, ADEX 58Z Digital Marketing Strategies and Community Management, Dr. Faculty Member Oğuzhan Aygören, Executive MBA in Business Administration (EMBA)
- 2020/2021 Academic Year II. Term, INTT 434.01 Business Development & Entrepreneurship, Dr. Faculty Member Oğuzhan Aygören, International Trade
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Entrepreneurship Courses Given at Our University by Our Board of Directors and General Assembly Members

- 2020/2021 Academic Year II. Term, ENG 493.01 Sp. Tp. in Launch. A Suc. Software Startup, Emrah Yalaz, Computer Engineering
- 2020/2021 Academic Year II. Term, ADEX 563 Strategic Thinking and Innovation, Dr. Faculty Member Oğuzhan Aygören, Executive MBA (EMBA) Business Administration
- 2020/2021 Academic Year II. Term, INCT 550 Competing in International Markets, Dr. Faculty Member Oğuzhan Aygören, International Competition and Trade Executive MA
- 2020/2021 Academic Year II. Term, INTT 252.01 Principles of Marketing, Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2020/2021 Academic Year II. Term, INTT 434.01 Business Development & Entrepreneurship, Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2020/2021 Academic Year II. Term, CET 49B.01 Sp. Tp. Learning Game Management, Dr. Oğuz Ak, Computer Education and Instructional Technologies
- 2020/2021 Academic Year 1st Term, INTT 465.01 Electronic Commerce, Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2020/2021 Academic Year I. Term, ENG 493.01 Sp. Tp. in Launch. A Suc. Software Startup, Can Saraçoğlu, Computer Engineering
- 2020/2021 Academic Year I. Term, INTT 48B.01 Sp. Tp. dig. Market.Str.& Comm. Manag., Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2020/2021 Academic Year I. Term, CET 49A.01 Sp. Stud. Learning Game Programming, Dr. Oğuz Ak, Computer Education and Instructional Technologies
- 2019/2020 Academic Year II. Term, INTT 434.01 Business Development & Entrepreneurship, Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2019/2020 Academic Year I. Term, ENG 493.01 Sp. Tp. in Launch. A Suc. Software Startup, Computer Engineering
- 2019/2020 Academic Year 1st Term, INCT 535 Strategic Thinking & Innovation, Dr. Faculty Member Oğuzhan Aygören, International Competition and Trade Y.L.

- 2019/2020 Academic Year I. Term, INTT 48B.01 Sp. Tp. dig. Market.Str.& Comm. Manag., Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2019/2020 Academic Year First Term, INTT 465.01 Electronic Commerce, Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2018/2019 Academic Year II. Term, INTT 434.01 Business Development & Entrepreneurship, Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2018/2019 Academic Year I. Term, ENG 493.01 Sp. Tp. in Launch. A Suc. Software Startup, Can Saraçoğlu, Computer Engineering
- 2018/2019 Academic Year I. Term, INTT 48B.01 Sp. Tp. dig. Market.Str.& Comm. Manag., Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2018/2019 Academic Year 1st Term, INTT 465.01 Electronic Commerce, Dr. Faculty Member Oğuzhan Aygören, International Trade
- 2017/2018 Academic Year III. Term, ADEX 562.01 Lean Start-Ups, Dr. Faculty Member Oğuzhan Aygören, Executive MBA Program
- 2017/2018 Academic Year II. Period, ADEX 565.01 Sp. Ball. in Entrepreneurship & Innovation, Dr. Faculty Member Oğuzhan Aygören, Executive MBA Program
- 2017/2018 Academic Year II. Term, ENG 493.01 Sp. T.in Launch. A Suc. Software Startup, Emrah Yalaz, Computer Engineering
- 2017/2018 Academic Year II. Term, INTT 434.01 Business Development & Entrepreneurship, Dr. Faculty Member Oğuzhan Aygören, International Trade

Trainings We Provide Within BÜYEM

- 27-29 December 2021, Kuwait PDMP 1, @BUYEM
- 25 Dec 2021, KDD, @BUYEM
- 16-21 December 2021, Human Resources, @BUYEM
- 13-15 December 2021, Agricultural Entrepreneurship, @BUYEM
- 28-30 November 2021, Leadership Academy of Business, @BUYEM
- 27 November 2021, Kale Project, @BUYEM
- 24 November 2021, Kale Project, @BUYEM
- 6-7 November 2021, A New Leader, @BUYEM
- 4-9 November 2021, Human Resources, @BUYEM
- 17-18-20 August 2021, Boun101 Summer School: Making Impact as a Change Pioneer, @BUYEM
- June 5, 2021, Vestel Technical Management Force, @BUYEM
- 8 April 2021, Turkcell Finance Master, @BUYEM
- 16-18 March 2021, Turkey Insurance Leader Training Program, @BUYEM
- 17-18 February 2021, A New Leader, @BUYEM
- 25 December 2020, Women Entrepreneurs Motivation and E-commerce in the Pandemic Term/ My Idea is My Future Webinar
- 08 December 2020, DEİK Turkey Tajikistan Trade, Economic and Cultural Relations Webinar
- 07-08 November 2020, Yenibirlider Development Program / Innovation and Entrepreneurship
- 31 October 2020, Personal Transformation Counseling Program/ Thought Structure and Functioning of the Brain
- July - October 2020, Zorlu Holding Corporate Sustainability Program / Innovation and Entrepreneurship
- 09 May 2020, Kale Social Responsibility School / Social Entrepreneurship
- 23 February 2020, Rabita Bank Baku / Entrepreneurship and Innovation
- February 22, 2020, Kapital Bank Baku / Entrepreneurship and Innovation
- 05 February 2020, BOUN 101 Winter School
- January 18, 2020, Executive On Board/ Entrepreneurship

- December 28, 2019, Innovation and Entrepreneurship, L.A.B.
- December 26, 2019, Innovation and Entrepreneurship, L.A.B.
- 23 November 2019, Innovation and Entrepreneurship, Yenibirlider
- 25 June - 4 July 2019, What Is Entrepreneurship Like?, Boun101 Summer School (High School Students)
- 13 April 2019, Intrapreneurship, Zorlu Holding
- 6-7 April 2019, Innovation and Entrepreneurship, Keds Academy, @Pristina, Kosovo
- April 1 – June 30, 2019, Innovation and Entrepreneurship, Distance Education
- 30 March 2019, Innovation and Entrepreneurship, EUAS ICC, @Ankara
- March 15, 2019, Innovation and Entrepreneurship, Kapital Bank, @Baku
- 2 March 2019, Innovation and Entrepreneurship, Yenibirlider
- February 2, 2019, Innovation and Entrepreneurship, Yenibirlider
- January 31, 2019, What Is Entrepreneurship Like?, Boun101 Winter School (High School Students)
- January 5, 2019, Entrepreneurship and Innovation, PwC Executive on Board
- 24 November 2018, Marketing, Oğuzhan Aygören, @BÜYEM, Boğaziçi University, İstanbul, number of participants 50
- 03-13 November 2018, Agricultural Entrepreneurship, Oğuzhan Aygören, @BÜYEM, Boğaziçi University, İstanbul, number of participants 50
- 03 -07 November 2018, Leadership Academy of Business, Oğuzhan Aygören, @BÜYEM, Boğaziçi University, İstanbul, number of participants 50
- 17-19 July 2018, What Is Entrepreneurship Like, Oğuzhan Aygören, @BÜYEM, Boğaziçi University, İstanbul, number of participants 50
- 12 April 2018, ING- Institutionalization Program in Family Companies, Oğuzhan Aygören, @BÜYEM, Boğaziçi University, İstanbul, @BÜYEM, Boğaziçi University, İstanbul, number of participants 50
- April 10-11, May 21, 19-20-22-26-28 June 2018, Telecom Leaders School, Paper presented: "Manage Corporate Entrepreneurship and Innovation", Oğuzhan Aygören, @BÜYEM, Boğaziçi University, İstanbul, number of participants 50

- 03 February 2018, Yenibirlider – Leadership Development Program, Oğuzhan Aygören, @BÜYEM, Boğaziçi University, İstanbul, number of participants 50 13-22 May 2017, Toyota, BÜYEM and UC Berkeley Entrepreneurship Program, @UC Berkeley, Stanford, Silicon Valley, number of participants 16

Trainings Given by Our Center

- August 11, 2021, DreamBigg Marketing Training - TTO, DreamBigg
- April 7, 2021, DreamBigg Marketing Training - TTO, DreamBigg
- January 2, 2021, DreamBigg Marketing Training - TTO, DreamBigg
- 25 June 2020, FireUp Project Presentations, Oğuzhan Aygören, number of participants 12
- 17 June 2020, FireUp Presentation, UIF Presentation, @Entrepreneurship Application and Research Center
- May 29, 2020, FireUp Feedback Session, UIF Feedback Session, @Entrepreneurship Application and Research Center
- May 22, 2020, FireUp Project Presentation, UIF Project Presentation, @Entrepreneurship Application and Research Center
- March 11, 2020, FireUp Canvas Business Model, Oğuzhan Aygören, number of participants 18
- February 26, 2020, FireUp Design Thinking, Oğuzhan Aygören, number of participants 450
- February 12, 2020, FireUp Change Pioneers Program, FireUp Training Seminar, Introduction to Entrepreneurship, United Nations Global Development Goals (UNDG), Oğuzhan Aygören, number of participants 500
- 23 November 2019, Case Study Mornings, Oğuzhan Aygören
- 13-20 July 2019, GİTEKA Entrepreneurship and Technology Camp, Oğuzhan Aygören
- 13-20 May 2019, GİTEKA Entrepreneurship and Technology Camp, Oğuzhan Aygören, number of participants 17
- 10 May 2019, Design The Campus, number of participants 12
- 2 May 2019, Design The Campus, number of participants 12
- 02-30 April 2019, Pitching Day Training, Oğuzhan Aygören, number of participants 8

- September 22, 2016 – June 01, 2017, StartNowHow, Dr. Joachim Behrendt, 400 participants
- 3 December 2016, Let's Begin Big Data 101, Oğuzhan Aygören, number of participants 115
- September 28, 2015 – June 09, 2016, StartNowHow 101, Joachim Behrendt, number of participants 804

Scientific Publications Published with the Contribution of Our Center

Articles

- Aygören, O., "Creativity School: Embedding Creative and Entrepreneurial Thinking into School-wide Curriculum," Stanford Change Forward Magazine, 1:16, September 2021.
- Aygören, O. and Koch, S., "Community Support or Funding Amount: Actual Contribution of Reward-Based Crowdfunding to Market Success of Video Game Projects on Kickstarter," Sustainability, 13: 9195, August 2021.
- Aygören, O. "Lean Enterprise Approach." Yagci, M. I. ve Çabuk, S. (Ed.), Marketing Theories 2, 503-529, Istanbul: Mediacat, 2021.
- Aygören, O., "Lean Enterprise Approach," Yağcı, İ. (Ed.), Marketing Theories, pp. Mediacat Publications, 2020.
- Akgiray, V., Aygören, O., "Entrepreneurship and Long-Term Mind," Harvard Business Review Turkey, June, 100-107, 2016.

Papers


- Aygören, O., "Embracing Entrepreneurship in Extreme Uncertainty: Startup Orientation as Emerging Strategic Posture", San Francisco, 2018.

Ongoing Projects at the Center and Projects Completed During the Reporting Period

- Project name: Measuring Entrepreneurship In Extreme Uncertainty: Startup Orientation, Coordinator: Oğuzhan Aygören, Supporting Organizations: BAP, / Completed.
- Project name: Young Migrant Entrepreneurs, Coordinator: BÜYEM, Supporting organizations: Erasmus + / Completed.
- Project name: LeanLab, Coordinator: Özyeğin University, Supporting organizations: İSTKA / Completed.
- Project name: Social Entrepreneurship E-learning Program for NGO's, Coordinator: BÜYEM, Supporting organizations: Erasmus + / Ongoing.

Community Service

- At the "Way Out" event held in Ankara on January 6, 2019, Asst. Prof Oğuzhan Aygören "Is the purpose of the study to make money?" In his speech titled, he explained what to learn from the next generation startups, @TEDxAnkara
- March 11, 2019, "Peaceful Discomfort for Entrepreneurship and Success" @Robert College Junior Achievement Entrepreneurship Club Summit
- March 21, 2019, "Milestones of Digital Transformation in Industry Seminar" @ ISO
- 28 March 2019, "Nativeness, Nationality and Entrepreneurship in Technology" @Bogazici Cyber Security and KVKK Summit
- April 10, 2019, "On Entrepreneurship with Nazım Salur" @Bogazici University Entrepreneurship Center Bright Talks
- 13 April 2019, "What Does Entrepreneurship Look Like?" @Paragon Talks - 1 Young 1 Future
- April 24, 2019, "Entrepreneurship and Blockchain" @ Teacher Academy Foundation
- May 18, 2019, "Being Human" @ RedBull Basement Festival
- 8 July 2019, "What Does Entrepreneurship Look Like?" I Can Manage My Money Samsun Summer Coordination Meeting, @Habitat Association
- September 16, 2019, "Orientation Speech for New Graduates of Boğaziçi University" @ Boğaziçi University Kilyos Campus
- 17 September 2019, "Entrepreneurship and Innovation" @ Turkish Airlines Innovation Talks
- September 18, 2019, "Orientation Speech for New Graduates of Boğaziçi University" @ Boğaziçi University South Campus
- 28 September 2019, "Traditional Capital Meets with New Generation Businesses" @ TOBB Istanbul Young Entrepreneurs Board and ISO
- October 10, 2019, "Indigenosness in terms of Entrepreneurship" @ Boğaziçi Cyber Security and KVKK Summit
- October 27, 2019, How to Start Entrepreneurship Summit, "Universities' Perspective on Entrepreneurship" @Bogazici University Business and Economics Club
- 31 October 2019, "Gaziantep Venture Capital Angel Investment and Startup Forum" @ Gaziantep İpekyolu Development Agency – Gaziantep University



BOARD OF DIRECTORS AND GENERAL ASSEMBLY MEMBERS

Center Directors



Dr. Öğretim Üyesi
Oğuzhan Aygören
2018 - devam



Prof. Ayşegül Toker
2016 - 2018



Prof. Stefan Koch
2015 - 2016

Bright Board of Directors



Dr. Öğretim Üyesi
Oğuzhan Aygören
2015 - present



Doç. Dr. Burcu
Rodopman
2015 - present



Prof. Dr. Asım
Karaömerlioğlu
2022 - present



Doç. Dr. Yavuz Acar
2022 - present



Volkan Özgüz
2021 - present

General Assembly Members



Dr. Oğuzhan Aygören



Prof. Dr. Mine Uğurlu



Doç. Dr. Burcu
Rodopman



Doç Dr. Ali Coşkun



Can Saraçoğlu



Doç. Dr. Yavuz Acar



Doç. Dr. Güzde Ünal



Prof. Dr. Cem Ersoy



Dr. Behice Ertenü



Dr. Sinan Işık



Dr. Mehtap Işık



Doç. Dr. Kivanç
İnelmen



Prof. Dr. Lale Akarun



Prof. Dr. Levent Arslan



Prof. Dr. Mahmut
Ekşiođlu



Prof. Dr. Vedat Akgiray
2019-2022 YK



Dr. Burçin Hatipođlu



Bülent Üner
2015-2018 YK



Prof. Dr. Tuna Tuğcu



Doç. Dr. Şebnem
Özüpek



Volkan Özgüz



Prof. Dr. Asım
Karaömerliođlu



Prof. Dr. Sumru Akcan
2015-2022 YK

Bright Advisory Board



Ali Karabey



Barış Tansever



Burak Büyükdemir



Can Yücaoğlu



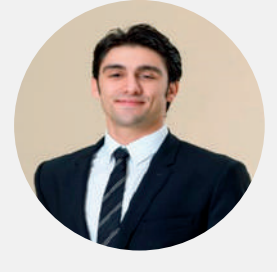
Didem Altop



Ebru Dorman



Emrah Yalaz



Emre Zorlu



Eren Soyak



Hasan Süel



İbrahim Özer



Dr. Joachim Behrendt

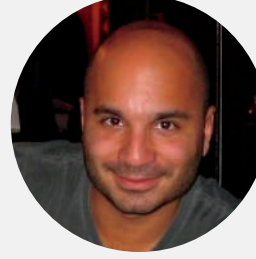
Bright Advisory Board



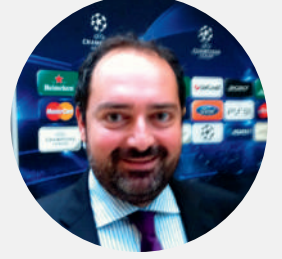
Kerem Alper



Mahmut Ünlü



Melih Ödemiş



Nevzat Aydın



Samir Deliormanlı



Serdar Alemdar



Serkan Borançılı



Sertaç Yerlikaya



Sina Afra



Timuçin Bilgör



Veysel Berk

Bright Student Team

Student Community Leader: Haluk Ziya Tercan - Civil Engineering / 2018-2023^b

Education and Events Leader: Fatih Gözükara - International Trade / 2018-2023^b

Team Members:

2021-2022

- İclal Mualla Kavak - Guidance and Psychological Counseling / 2019-2024^b
- Fatma Asar - Management / 2019-2024^b
- Özge Hurma - Chemical Engineering / 2019-2024^b
- Yağmur Güzelsoy - International Trade / 2019-2023^b
- Alperen Ömer Şehitoğlu - Sociology / 2018-2023^b
- Hüseyin Sevim - Management / 2018-2023^b
- Işıl Karatepe - Electrical&Electronics Engineering / 2020-2025^b
- Enes Döke - Management Information Systems / 2018-2024^b

2020-2021

- İbrahim İşsever - Mechanical Engineering / 2018-2023^b
- İrem Cessur - Philosophy / 2017-2022^b
- Selda Kılıç - Management Information Systems / 2017-2022^b
- Yağmur Öztürk - International Trade / 2018-2022^b

Bright Administrative Team

Administrative Coordinator: Konca Günel

Supporters:

- Ahmet Hoşgör
- Ahmet Onur
- Ali Halabi
- Aslıhan Kurul Türkmen
- Başak Taşpınar Değim
- Berat Kjamili
- Dilek Dayınlarlı
- Efe Kethüda
- Enes Can Büyükköse
- Eray Tufan
- Görkem Gökçe
- Kaan Kayabalı
- Kadir Aydın
- Kaya Diker
- Koray Bahar
- Memet Ünsal
- Melis Güçtaş
- Muhammet Armutlu
- Murat Ülman
- Mustafa Aykut
- Rifat Oğuz
- Şahin Çağlayan
- Sertaç Taşdelen
- Sure Köse Ulutaş
- Tarkan Anlar
- Tayga Baltacıoğlu
- Zeynep Çelik

Graphic and Page Design: Great thanks to İclal Mualla Kavak.

FAQ (Frequently Asked Questions)

How can I join BRIGHT and participate in the center, where should I apply?

You can always join us as a volunteer and contribute to Boğaziçi University Entrepreneurship Center. You can apply by sending an e-mail to gm@boun.edu.tr on our website.

How can I bring my startup to BRIGHT?

There are three ways to do this: First, you can participate in the Pitching Day event organized by the volunteer students at the center with your idea. Afterwards, you can benefit from the feedback sessions and after the approval of the center director, you can bring your idea to life under the roof of Boğaziçi University Entrepreneurship Center.

Second, you can apply via the DREAMBU Incubation Center Application Form at <http://girisim.boun.edu.tr/>.

Finally, you can get the chance to be among us and benefit from the opportunities we provide through the DREAMBIGG program.

I have a project idea, but I haven't taken any steps to realize it yet, can I still implement my idea in BRIGHT?

YES. In order to apply to Boğaziçi Entrepreneurship Research and Application Center, you do not need to have taken your project/business idea to a certain stage or to have an MVP. You can contact us as long as you have motivation and ideas.

SSS (Sıkça Sorulan Sorular)

What are the opportunities that BRIGHT offers to me/us during the realization of my venture?

As a center, we provide you with mentoring support and help you create and implement your business idea. At the same time, we provide you with the necessary connections and accelerate your initiative. We do not directly invest in your venture, but if you are at the investment stage, we lead you to establish the necessary connections and introduce you to the investors.

What is required to join BRIGHT?

Nothing is required but your motivation and enthusiasm. Regardless of the class or department, we would be happy to see you among us if you are willing and you pass the interview after applying to us.

What are BRIGHT's future expectations and goals?

Our aim is to first bring the entrepreneurial mindset to everyone within Boğaziçi University, the university that trains the most entrepreneurs in Turkey, and then to the whole of Turkey, to raise individuals who create jobs, not job seekers, while at the same time creating and realizing the vision of "Boğaziçi 2030".

Notes



gm@boun.edu.tr



girisimcilik.boun.edu.tr



bounbright



Boğaziçi Üniversitesi Girişimcilik Merkezi

Boğaziçi University Entrepreneurship Center

BRIGHT

Bogazici
University
Entrepreneurship
Center



2016 - 2022